FINANCIAL AID & SCHOLARSHIP ADVISORY COMMITTEE
Meeting Notes
Thursday, July 14, 2011, 2 – 4 pm | Campus Center Room 301

Present: Bob Borris (CoP), Chris Frueh (CAS), Karla Hayashi (Academic Affairs), Hank Hennessey (CoBE), Dexter Irvin, (OIA), Jim Mellon (ISS&IE), Jeff Scofield (FAO/Ex Officio), Mike Shintaku (CAFNRM), Kalena Silva (CHL), Leonard Woods (TRiO Programs), Luoluo Hong (Chair/Ex Officio)

Absent: None.

Key Actions/Decision Items:
1. Chair distributed draft changes to the purpose and membership for this group (see attached). Members endorsed these changes as submitted.

2. The draft notes from the May 5th meeting were endorsed with no requested changes.

3. Chair provided an overview of the draft UH System tuition schedule proposal for 2012-17.
   a. Overview of key aspects of the proposal:
      i. This is a five year proposal; actual details cannot be shared widely yet since this is a working document.
      ii. Intent is to have UH Hilo’s tuition close to the WICHE average of comparable institutions at the end of the five years, as well as be par with UH West Oahu’s tuition rate.
      iii. At present, the percentage increase for out-of-state students is lower than for resident students, but the dollar amount of the increase is comparable.
      iv. Concern was expressed that there is no price elasticity among our students, so raising the rates any further will out turn away non-resident students (note that by 2012 our non-resident tuition rate will be less than resident tuition rate for University of California System)
      v. The allocation for tuition assistance is proposed to be increased by 1% for a total of 5% increase at the end of the five-years.
      vi. The intended timeline is to present the draft proposal to BOR in August, conduct public consultations in September, and then ask the BOR to vote in October.
b. Suggested feedback to share with UH System:
   i. It may be politically difficult to “sell” to resident students that they bear a higher percentage increase compared to non-residents
   ii. We do have to be tuition driven, but do we understand the price elasticity enough for residents and non-residents to ensure we set the price at a point that does not result in overall loss of tuition revenue?
   iii. Starting in 2011-12, for the first time in UH Hilo’s history, the maximum amount of a Pell grant award will not cover our cost of tuition/fees at UH Hilo.
   iv. We need to either increase tuition or we have to increase the number of students who can pay our tuition rate without subsidy
   v. Could we ask for the cap to be eliminated, but require us to fully meet the educational access needs of resident students?

4. Preliminary discussion for allocating tuition assistance funds for academic year 2012-13 - Chair shared a draft proposal for redistributing the additional $685K tuition assistance funds that will become available (see attached).
   a. Question was raised about whether we are using our scholarship/grants in a way to best manage our desired enrollment goals. Perhaps it is less pragmatic to offer scholarships to students who would come any way.
   b. Do we want to revisit the idea of incorporating a need-based element to more of our merit aid programs? This would mean the colleges would need to revisit their criteria to incorporate this as a consideration and accordingly would need to work with Financial Aid Office to award funds.
      i. ACTION ITEM: College representatives need to go back and consult with their colleagues and share feedback with this Committee.
      ii. ACTION ITEM: Jeff will compile data on how many merit aid recipients were also needy, and to what extent, in the 2010-11 and 2011-12 award years. More complete details will be forthcoming after Fall 2011 census.
      iii. Similarly, could colleges get a list of meritorious needy students for their colleges so they could refer to it when awarding their merit-based aid?
      iv. No decision will be made until we review further. However, there appeared to be consensus support for the proposal.
   c. The proposal for distributing the additional tuition assistance funds was accepted unanimously by Advisory Board members. More detailed figures will be provided after tuition income for FY 2011-12 has been determined.

5. Discussion regarding Education Trust paper on recommended financial aid policies for low-income students
   a. Jeff provided an illustration of the data for UH Hilo.
b. No conclusion was reached regarding the applicability of these policy recommendations for UH Hilo.

6. Financial Aid Update for FY 2011-12
   a. We started awarding earlier this year than last year
   b. On August 12th, we begin fall disbursement
   c. Unofficially, our default rate is down from 5.6% which was last year's rate

Respectfully submitted,
Luoluo Hong
8/1/11
Committee Name:
Financial Aid & Scholarship Advisory Committee

Membership:
Members are appointed by the Vice Chancellor for Student Affairs. Members must be UH Hilo employees or registered students in good academic standing and have a record of actions and communications that reflect a personal commitment to student access and success.

Composition:
- Vice Chancellor for Student Affairs, Chair (ex officio)
- Vice Chancellor for Academic Affairs or designee
- Representative from each of the degree-granting colleges appointed by the Dean/Director:
  - Representative from the College of Arts & Sciences
  - Representative from the College of Agriculture, Forestry & Natural Resource Management
  - Representative from the College of Business and Economics
  - Representative from the College of Hawaiian Language
  - Representative from the College of Pharmacy
- Director of Intercollegiate Athletics or designee
- Director of TRiO Student Success Programs or designee
- Representative from Global & Intercultural Education Programs (including International Student Services & Intercultural Education, Global Exchange, National Student Exchange, and Study Abroad)
- Two student representatives selected in consultation with the University of Hawai`i at Hilo Student Association
- Director of Financial Aid Services or designee (ex officio)

Function/Purpose:
- Ensure equitable distribution of student financial assistance resources to qualified students in a manner which supports the UH Hilo mission and strategic and enrollment management priorities; forward recommendations to the Chancellor regarding appropriate distribution of tuition assistance funds accordingly.
Function/Purpose (continued):
- Advise the Vice Chancellor for Student Affairs on matters related to the interpretation and implementation of policies governing the administration of federal, state and institutional student financial aid assistance programs.
- Also advise the VCSA on matters pertaining to the awarding of selected scholarships and other aid programs to students.
- Review appeals of financial aid award decisions (including intercollegiate athletic scholarship awards) and make recommendations for action to the VCSA.

Meeting Dates/Times:
Once each semester, with additional meetings convened as needed. At least two weeks prior notice of meeting time will be provided.

Appointment Term:
Faculty/staff members will be appointed for three-year terms. Student representatives will be appointed on an annual basis, subject to renewal for the following academic year.

*Updated January 12, 2010 by L. Hong*
*Updated January 20, 2010 by L. Hong*
*Revised July 1, 2011 by L. Hong*
PROPOSED DISTRIBUTION FOR NEW TUITION ASSISTANCE ALLOCATION FUNDS
Academic Year 2012-13 | University of Hawaii at Hilo

Estimated amount of increase: $685,000

*Assume 2011-12 allocation as the base distribution*

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Allocate 70% to need-based aid</td>
<td>$479,500.00</td>
<td>increase NH and grad/prof set asides by $25K each</td>
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<tr>
<td>Restore campus-based awards to FY 2010-11 level</td>
<td>$21,000.00</td>
<td>includes international students</td>
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<tr>
<td>Partial restoration for global exchange student scholarships</td>
<td>$75,000.00</td>
<td>to support tuition revenue generation</td>
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<tr>
<td>Proportional distribution to remaining merit programs</td>
<td>$109,500.00</td>
<td>UH System mandated programs receive priority</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$685,000.00</strong></td>
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<tr>
<td>Opportunity Grants (need-based) - mandated as 60% of financial assistance allocation</td>
<td>2009-10</td>
<td>2010-11</td>
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<tr>
<td>-----------------------------------------------------------------------------------</td>
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<tr>
<td>Financial Aid</td>
<td>$1,700,000.00</td>
<td>$2,055,608.00</td>
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<td>• $100,000 for students of Hawaiian Ancestry; $100,000 for resident graduate/prof students in FY 11</td>
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<td>Pacific Islander Scholarship</td>
<td>$250,000.00</td>
<td>$450,000.00</td>
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<td>• undergraduate, graduate &amp; professional students are eligible if meet criteria</td>
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<tr>
<td>Sub-total for Need-Based</td>
<td>$1,950,000.00</td>
<td>$2,505,608.00</td>
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<td>Achievement Based - designated as 35% of financial assistance allocation</td>
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<td>Chancellor’s Scholars</td>
<td>$247,536.00</td>
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<td>Presidential &amp; Regents Scholars</td>
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<td>Centennial Scholarships</td>
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<td>Academic Colleges - central merit poolilstan</td>
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<td>International Programs</td>
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<td>Sub-total for Achievement-Based</td>
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<td>$1,319,392.00</td>
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<td>GRAND TOTAL</td>
<td>$3,070,000.00</td>
<td>$3,825,000.00</td>
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ENDNOTES:

1 Per UH System policy, 15% of tuition revenue from prior year must be allocated to financial assistance grants; numbers on worksheet represent an extrapolated model and were calculated with an average 10% increase (10.3% resident, 9.7% non-resident) in tuition, assuming flat enrollment and same student mix. Actual figures will not be available until February 2011 when all tuition revenue for 2010-11 has been accounted for.

2 BOR policy mandates that UH Hilo must allocated 60% of tuition-generated aid as need-based financial assistance. For 2010-11, allocation was approximately 65%; this will increase to 67% in 2011-12 and then 70% in 2012-13.

3 Reduces the number of Chancellors’ Scholars funded from this source from 56 to 48, or 12 Scholars per cohort.

4 Combines what were formerly separate allocations to CAFNRM, CAS, CoBE & Ka Haka `Ula. Henceforth, Advisory Committee will determine merit-based criteria & Financial Aid Office will distribute and track scholarship awards in a centralized manner in accordance with federal financial aid policies.

5 2011-12 allocation includes prior allocation for Admissions Office & International Student Office. Division of Student Affairs will work collaboratively with academic colleges in recruitment efforts.

6 Allocation for global exchange students to be redistributed from alternative funding source.

Drafted 9/17/2010; Revised 9/21/2010; Endorsed 9/23/10 by Council of Vice Chancellors; Approved 9/28/10 by Financial Aid & Scholarship Advisory Committee

Approved / Disapproved:

Luoluo Hong, Vice Chancellor for Student Affairs
Donald O. Straney, Chancellor

Date Oct. 15, 2010

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