UH HILO
STRATEGIC PLAN
and INITIATIVES
VISION

- Premier residential university in Hawai'i
- Exemplary education to students and distance learners
- Powerhouse of Big Island economy
GOALS

- Academic excellence
- A vibrant and enriched campus life
- Leader in Hawaiian, East Asian, Pacific and indigenous cultures
- Leader in studies of the tropical environment
- Active in research and scholarship
- Commitment to community
STRATEGIC INITIATIVES

- To develop, promote and support academic programs
- To attract extramural funding and enhance resource utilization
- To support basic functions
STRATEGIC INITIATIVES

☐ To develop, promote and support academic programs
☐ To attract extramural funding and enhance resource utilization
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ISLAND LIVING LABORATORY
HANDS-ON LEARNING

- Astronomy
- Conservation Biology
- Geology
- Marine Science

- Hawaiian Language
- Hawaiian Studies

- Tropical Agriculture
- Aquaculture

- Eco-& Edu-Tourism
- Cross Cultural Communication

- Environmental Studies
- Geography

- Performing Arts

- Cross Cultural Health Care
- Transcultural Nursing
- Teacher’s Education

CLASSROOMS MONEY CAN’T BUY
FUTURE UNDERGRADUATE DEGREES

• BBA Tech Management
• BBA Accounting
• BBA Sustainable Tourism
• BS Vet Technology
• BS Forestry
• BA and BS Environmental Science/Studies
• BA Journalism
• BFA Studio Art
• BA Performing Arts
• BS Electronics and Information Engineering
FUTURE GRADUATE DEGREES

• Executive MBA
• MS Animal Science
• MS Plant Science
• MA Indigenous Language and Culture Revitalization
• MS Conservation Biology and Environmental Sciences
• MA Cultural Resource Management
• MA Social Work
• MPA
• MS Tropical Fisheries and Aquaculture
• MS Observational Astronomy
• Ph D Hawaiian and Indigenous Language and Culture
• Pharmacy D
RESEARCH AND SERVICE CENTERS

- Joint UH Hilo-UH-Manoa Center for Cross-Cultural and Diversity Studies
  - Cross-Cultural Studies
  - Human Diversity Studies
  - Innovation and Social Change
  - Oral History Data Archive
- Rural Health Science Center
  - Nursing, psychology, pharmacy, occupational health, medical anthropology
  - Focus on aging and retirement
INITIATIVES THAT DEVELOP, PROMOTE AND SUPPORT ACADEMIC PROGRAMS

- Establish Endowments for Scholars, Programs and Facilities: A Campus Known for Academic Quality
- Bring Training and Degrees to Students throughout the State and Beyond
- Continue Support for the Revitalization of the Hawaiian and Indigenous Languages and Cultures
STRATEGIC INITIATIVES

- To develop, promote and support academic programs
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BUILDING PARTNERSHIPS

COUNTY AND STATE

- Legislative support for Capital Improvement Projects
- Pacific Aquaculture and Coastal Resources Center
- Infrastructure support for University Park
- Department of Land and Natural Resources
- Department of Business, Economic Development and Tourism
- Office of Hawaiian Affairs

FEDERAL

- USDA Pacific Basin Agriculture Research Center
- Grant funding: National Science Foundation, National Institutes of Health, NASA, among others
- EPSCoR (Experimental Program to Stimulate Competitive Research)
- USDA Institute of Agricultural Production and Marketing Education for the Pacific
- Mauna Kea Astronomy Education Center

COMMUNITY

Local, Mainland, & International

- Hawai‘i Island Economic Development Board
- Chamber of Commerce
- Office of Mauna Kea Management
- Kanoelehua Industrial Area Association
- K-12 Outreach
- Chancellor’s Advisory Board (Business Leaders)
- UH Hilo Vulcan Booster Club

BUSINESS & INDUSTRY

- Hawai‘i Small Business Development Center Network
- Waiakea Villas and student housing
- China-U.S. Center
- Corporate internships
- Athletic sponsorships
- University Park of Science and Technology
- Bank of Hawai‘i Building
INITIATIVES THAT ATTRACT EXTRAMURAL FUNDING AND ENHANCE RESOURCE UTILIZATION

• Invigorate the Art and Practice of Teaching P-20 across the Big Island
• Market UH Hilo and Reach out to Prospective Students, Alumni and Community
• Engage Actively with Community: The Island, the State and Beyond
• Develop a housing-conference-commercial plaza adjacent to campus: a university town concept
• Bring Training and Degrees to Students throughout the State and Beyond
INITIATIVES THAT ATTRACT EXTRAMURAL FUNDING AND ENHANCE RESOURCE UTILIZATION

- Expand the Business and Economics Curriculum and Faculty: Facilitating Sustainable Growth in Business and Economy on the Island of Hawai‘i
- Deliver an Integrated Agricultural Education, Research and Extension Program to the Island of Hawaii: Functioning as an Integrated and Cooperative Unit
LEADERSHIP AND ACCESS TO HIGHER EDUCATION IN BIG ISLAND: ONE UNIVERSITY CONCEPT

- University of Hawaii at Hilo and Hawaii Community College
- West Hawaii Education Center
- North Hawaii Education and Research Center
- Kalakaua Marine Laboratory in Puako
- Remote satellite sites such as the district of Ka`u.
Develop a Research and Development Infrastructure: Positioning for Growth in Degree Offerings and Research and Development Output
RESEARCH AND DEVELOPMENT INFRASTRUCTURE

- Office of Associate Vice Chancellor for Research and Graduate Studies
- An independent Graduate Faculty and Graduate Council
- UH Hilo Research Council
- Office of Vice Chancellor for Advancement and Entrepreneurship
- Office of Development Initiatives
RESEARCH AND DEVELOPMENT INFRASTRUCTURE

Cost

- Annual investment would be $500,000
- $350,000 from the new allocation of State general fund
- $150,000 from indirect cost of grants and contracts and donations
RESEARCH AND DEVELOPMENT INFRASTRUCTURE

Outcome

- Increase extramural funding by 100%, to $14 millions annually, by 2010
- Increase total investment at University Science and Technology Park by 50%, or $300 million, by 2010
RESEARCH AND DEVELOPMENT INFRASTRUCTURE

Outcome

- A technology center for research and study of astronomy, marine science and aquaculture, geotechnology, and conservation biology
- Working with UH System to double the volume of fundraising activity and target the donations for a 10% increase annually
- Expand programmatic possibilities
STRATEGIC INITIATIVES

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ENROLLMENT  University of Hawai‘i at Hilo

** Fall 2001 marks the fourth consecutive fall semester of enrollment growth
** Since Fall 1997, headcount enrollment has increased 10.4%
ENROLLMENT OF ENTERING UNDERGRADUATE STUDENTS

** Returning
** Transfers
** Other First-Time
** 1st-Time Freshmen

** Entering undergraduate student enrollment increased by Fall 2001 to 1,135, the highest level since Fall 1993.
** The 415 first-time freshmen is the largest class since Fall 1990.
** The 577 undergraduate transfers is the largest number on record.
INITIATIVES THAT SUPPORT BASIC FUNCTIONS

- Meet the academic support and developmental needs of students: the “whole student” concept
- Strengthen intercollegiate athletics program: competitive and compliant
- Enhance management of human, physical and financial resources: A safe, clean and pleasant environment for effective learning
OUTCOME

- A comprehensive university with more than 5000 students
- Powerhouse of economic development of the Big Island
- International recognition of program quality
- A center integrating agricultural education, research and extension
OUTCOME

- A center for worldwide preservation and monitoring of indigenous languages and cultures
- An internationalized campus with global perspectives
- A magnet for scholars, and researchers
- A campus less dependent on State revenues
OUTCOME

- Build solid bridge between University of Hawaii and local and international communities
- Provide islandwide access to educational services and teacher training
- A campus with enhanced professional management of human, physical and financial resources
- A showplace for visitors to Hilo
- A contributing campus of the UH system
INVESTMENT

- State $12.6 M
- Grant $26.4 M
- Donations $65.4 M
- Income $0.8 M
- Reallocate $0.7 M

Total 105.9 M