Writing Goals/Objectives:
The Goals/Objectives are the global outcomes for the course: There may only be one or two of these depending on the course.

Examples of Course Goals:
At completion of a given course students should have:
1. Knowledge and understanding of the course’s core concepts
2. Effective written and oral presentation skills

Writing Measurable Learning Outcomes:
In a very general sense the Learning Outcomes relate to the course material as specific pieces of information and for each topic there should be several outcomes like:

The student should:
1. Be able to list all of the great artists of the 20th century born in Hilo.
2. Be able to describe in detail non-classical quantum mechanical concepts and how they relate to peanut taste and form.

The important thing here is making the Learning Outcomes measurable; simply to know is not measurable. For each goal or objective of a course, there should be three to five measurable Learning Outcomes.

Goals can be broad, conceptual, or abstract, but Learning Outcomes need to be specific and measurable. Usually several specific Learning Outcomes are necessary to measure progress toward each goal.