

Rubric for Oral Communication

	Organization and Structure*	Content*	Language**	Delivery
4 (Advanced)	<ul style="list-style-type: none"> • Presentation is highly organized, with a logical sequence 	<ul style="list-style-type: none"> • Content strongly exhibits insight into the subject matter 	<ul style="list-style-type: none"> • Language choices strongly enhance the effectiveness of the presentation and are also appropriate to the audience 	<ul style="list-style-type: none"> • Delivery techniques (gestures, eye contact, vocal expressiveness) are highly engaging
3 (Competent)	<ul style="list-style-type: none"> • Presentation is adequately organized, with a discernible sequence 	<ul style="list-style-type: none"> • Content adequately exhibits insight into the subject matter 	<ul style="list-style-type: none"> • Language choices adequately support the effectiveness of the presentation and are also appropriate to the audience 	<ul style="list-style-type: none"> • Delivery techniques (gestures, eye contact, vocal expressiveness) are adequate
2 (Emerging)	<ul style="list-style-type: none"> • The organization of the presentation lacks focus, and exhibits major gaps in logic 	<ul style="list-style-type: none"> • Content is only superficially addressed 	<ul style="list-style-type: none"> • Language choices partially support the effectiveness of the presentation and are also appropriate to the audience 	<ul style="list-style-type: none"> • Delivery techniques (gestures, eye contact, vocal expressiveness) do not engage the audience
1 (Beginning)	<ul style="list-style-type: none"> • Organization is not evident 	<ul style="list-style-type: none"> • Content displays no insight into the subject matter 	<ul style="list-style-type: none"> • Language choices minimally support the effectiveness of the presentation and/or are not appropriate to the audience 	<ul style="list-style-type: none"> • Delivery techniques (gestures, eye contact, vocal expressiveness) detract from the presentation

*These two columns simultaneously assess critical thinking

**Choices need to be both effective and appropriate for 2, 3, & 4