

Rubric for Oral Communication

	Line of Reasoning	Organization and Structure	Content	Style & Voice	Visual Presentation Method
4 (Advanced)	<ul style="list-style-type: none"> Well-defined thesis supported by logical, consistent and relevant arguments 	<ul style="list-style-type: none"> Organization is logical and well-planned 	<ul style="list-style-type: none"> Content demonstrates analysis into the subject matter and strongly supports the thesis 	<ul style="list-style-type: none"> Effective and convincing use of language, voice, body movement and appropriate demeanor; high engagement with audience 	<ul style="list-style-type: none"> Highly engaging and effective use of design elements
3 (Competent)	<ul style="list-style-type: none"> Identifiable thesis with arguments that may not be fully integrated into the presentation 	<ul style="list-style-type: none"> Organization is satisfactory but exhibits issues in transitions 	<ul style="list-style-type: none"> Content adequately supports the thesis but the analysis is not fully developed 	<ul style="list-style-type: none"> Satisfactory use of language, voice, body movement and appropriate demeanor; moderate engagement with audience 	<ul style="list-style-type: none"> Satisfactory, appropriate and predictable design elements
2 (Emerging)	<ul style="list-style-type: none"> Thesis is weak and unclear 	<ul style="list-style-type: none"> Organization is weak with major gaps in logic 	<ul style="list-style-type: none"> Content is only superficially addressed 	<ul style="list-style-type: none"> Informal language, voice projection, body movement and casual demeanor; little engagement with audience 	<ul style="list-style-type: none"> Uninspired design elements
1 (Beginning)	<ul style="list-style-type: none"> No discernible thesis 	<ul style="list-style-type: none"> Organization is not evident 	<ul style="list-style-type: none"> Content does not support the thesis or is not appropriate 	<ul style="list-style-type: none"> Inappropriate language or largely incomprehensible voice projection; no engagement with audience 	<ul style="list-style-type: none"> Awkward or inappropriate design elements