GOAL IDENTIFICATION

Structure of this document

1. **Homework guidance:** Page 1 gives some guidance to the committee on identifying threads/potential goals for their homework

2. **Homework template:** Page 2 gives a table that committee members are asked to complete in terms of structuring their homework and subsequent feedback to the full committee on March 4th.

3. **Initial threads from Feb 23rd meeting:** Pages 2-3 details the outcomes of the committee’s initial discussions on identifying common ‘threads’ from the brainstorming discussion, where these threads could potentially form broad overarching goals

4. **Brainstorm outcomes from Feb 18th meeting:** Pages 4-9 of this document list the outcomes from the committee’s initial brainstorming exercise on February 18th.

1. **Homework Guidance**

**Primary Aim:** Each member of the SPC is tasked with reviewing the original brainstorm points from the February 18th meeting (pages 4-9) and, along with thinking about the committee’s previous discussions and available evidence, identify common ‘threads’ of issues or ideas. These ‘threads’ would essentially indicate a potential goal and could be supporting by potential action areas. Please complete the table in Section 2 below.

Members are encouraged to be creative in their approach but are asked to work within the following guidelines:

- Ensure that what you identify is evidence-based.
- Seek to identify no more that 7 threads/goals.
- A goal is a broad area that the university will focus its energies on over the next 5 years. Each goal will be supported by actions (how we’re going to meet the goal)
- If you want to, note down what actions/areas you think should be referenced under each thread/goal.
- Look at other university strategic plans to see how they have structured their goals and actions. In that vein, you may wish to review UH Hilo’s past strategic plan.
- Not everything from the brainstorming session may need to be included in what you identify. You may think of something from the evidence that wasn’t included in the initial brainstorm – that’s fine. Don’t feel tied to the brainstorming outcomes in that sense.
- Bear in mind the UH System Goals, WASC accreditation requirements and budget-linked performance targets.
- The Strategic Plan has the potential to pull together all of the things are already being developed/planned on campus into one place, as well as suggest ‘new’ things to do. There are activities going on across campus at the moment or are in development that may be appropriate to note as actions in the strategic plan. Please bring in your knowledge from other committees to reference these areas (e.g. the Guaranteed Academic Schedule, the VC for Administrative Affairs planned Business Processes group to reduce bureaucracy).
2. Threads/Goals Table

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<thead>
<tr>
<th>Thread/Goal</th>
<th>Areas included under thread/goal</th>
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Please bring your completed table to the March 4th SPC meeting. If you cannot make the meeting, please complete the table with your suggestions and email it to the entire committee by Thursday March 3rd so that your views can be taken into consideration.

3. Initial Threads from February 23rd SPC Meeting

Note that the following represent raw, brainstorming discussion outcomes by the SPC and therefore may not feature in the final version of the strategic plan.

Initial list

- Appropriate physical, technological and human infrastructure to support teaching/learning and research
- Engendering a culture of collaboration and promoting learning communities. To include restructuring faculty workloads, improving morale and merit-reward
- Internal and external communications
- Authentic multi-cultural community
- Formalizing connections with the community and agencies. Supporting development of partnerships and research funding
- Involved students. To include applied learning.
- Efficient and effective teaching and learning. Happy students and faculty.
- Underserved populations
- Economic engine
- Entrepreneurship and innovation
- Vertical integration. To include tracking graduates, K-12, and graduate to undergraduate
- Public relations
Worked up threads

- Economic engine and entrepreneurship/innovation (a potential goal area)
  
  Possible action areas under this:
  
  o External communications
  o Making the university more accessible to the community
  o Training students to have an impact of the community – particularly in high need workforce areas
  o Tracking graduates (to track their progress after they leave UHH)
  o Working with the community/agencies on shared problems
  o Research to innovation – technology and knowledge transfer
  o Development of coordinated internship opportunities
  o Encouraging entrepreneurship through grants/scholarships that would be competitive (raising the bar)
  o College-town

- Infrastructure

  Possible action areas under this:
  
  o Organizational infrastructure — graduate education
  o Physical infrastructure
    - Laboratory and specialized teaching spaces (e.g. studios)
    - Student housing – on or near campus (could relate to economic engine through public/private partnerships)
    - Student life amenities
    - Public transport to and from campus
    - Classroom tech support
    - Lands and grounds maintenance
  o Technological infrastructure
    - Up-to-date IT infrastructure including ensuring good wireless connections across the whole campus
    - Technology to support distance learning
  o Sustainable infrastructure
    - Be green
4. Brainstorm Outcomes from February 18th SPC Meeting

Note that the following represent raw, brainstorming discussion outcomes by the SPC and therefore may not feature in the final version of the strategic plan.

Community in Support of Student Scholars

- Student support
- Student exchange opportunities
- Near-peer mentoring
- Raised academic expectations
- Teach students to be students
- Classes taught by faculty with terminal degrees
- Educational effectiveness and assessment
  - Learning goals
- Improve faculty and staff morale
- Merit-review system
- Underserved populations
- Distance learners
- Creating a community
- Improve internal communication
- Improve/enhance physical spaces
- Utilizing technology to help students reach goals
- Research infrastructure
- Residential campus
- Business/agency partnerships to create jobs for students
- Overcoming bureaucratic obstacles
Collaborate to bridge differences in disciplines, cultures, perspectives and experiences

- Team-teaching
- Interdisciplinary programs/courses
- Promote greater student collaboration in the classroom
- Increase diversity of faculty and staff
- Vertical integration
  - Graduate to undergraduate
  - K – 12
- Cohorts
- Integrate entrepreneurship and innovation in the curriculum
- Freshman orientation
- Bridge cliques on campus
- Help understanding of different cultures
  - Infusion of multiple perspectives/ways of knowing
- Physical locations to socially interact
  - Faculty, staff and students
- External research funding
- Improve internal communications
Connected to Hawai‘i/community partnerships

- Delivering island wide
  - Outreach
  - Specific programs to target needs
- Internships/practicum
- Formalize connections with community/agencies
- Research opportunities working with local people
- Place-based learning
- Get students out of the classroom
- Encourage college-pride
- Ahupua’a
- College-town
- Economic engine
  - Technology transfer
  - Knowledge transfer
- Off-campus housing
  - Public/private partnerships
- Better partnering with Hawai‘i community college and high schools
- Being more of a leader in sustainability
  - Working with the community
  - Opportunity to be role-models
  - Environmental
- Developing ongoing environmental kinship (for faculty, staff and students)
- Cultural professional development
- Improve communication on campus
- Improve public relations
  - Social media
  - University radio
  - Branding
  - Marketing
  - Media connections
Theoretical and applied learning

- Entrepreneurship across curriculum
  - Part of practical application
- Interdisciplinary programs/courses
- Internships
- Research as a learning tool
  - More research grant dollars
    - Fiscal transparency
    - Build in more faculty time to pursue research
    - Grant-writing support
- Bring ‘current issues’ into the classroom and apply them
- Broad applied learning experiences, not necessarily discipline specific
  - Performance
  - Exhibitions
- Formalized business/agency relationships
- Economic engine
- Graduate programs infrastructure
  - Dedicated coordinator of graduate studies
- Infrastructure for teaching and research
- Faculty bring more resources into the classroom
  - E.g. guest speakers
- Deep learning
Compete, innovate and lead in professional and personal lives

- Supporting extra-curricular activities
  - e.g UHHSA, SAC
- Interdisciplinary experience
  - Showcase student work across disciplines
- Branding and public relations
- Research (broad sense)
- Tracking graduates
  - Alumni support network
- Student networks
- Scholarships/grants to students for entrepreneurship
- Opportunities for students to engage in entrepreneurship/innovation
- Internships
  - Need for cross campus coordinator
- Leadership development program for students
- Infuse development of key student skills throughout curriculum
  - Critical thinkers
  - Team work
  - Effective communicators
    - Debate teams
- Multicultural fluency
- Infrastructure (all areas)
- Faculty teacher development
- Varied teaching methods