The following report summarizes main outcomes relating to strategic planning from January 29th to February 11th 2011, and provides a brief overview of planned future activities/strategic planning committee (SPC) meetings. Minutes and papers of all meetings are available on the strategic planning website at: http://www.uhh.hawaii.edu/strategicplan/strategicplanningcommittee.php#Meetingschedule.

Update from meetings held

During the period of this report, an SPC meeting was held on January 31st, February 4th and February 11th. These meetings focused on reviewing the feedback from the draft mission and vision consultation.

**Draft mission and vision consultation**

- The SPC consulted the UHH and broader community on the following draft mission and vision statements, seeking feedback so that the statements can be further improved and clarified:
  
  **Draft mission statement**
  
  'A'ohe pau ka 'ike i ka hālau ho'okahi
  
  *One learns from many sources*
  
  UH Hilo is committed to interactive learning, discovery, and creativity to benefit our increasingly intercultural communities.
  
  **Draft vision statement**
  
  UH Hilo is a community of scholars working together across disciplines and differences to address real world issues. Every student engages in practical experiences connected to the people and environment of Hawai'i, preparing them to compete, innovate, and lead in their professional and personal lives.

If you are interested in viewing UH Hilo's previous mission and vision statements please visit http://www.uhh.hawaii.edu/strategicplan/2002-2010/vision_mission.php

- During the consultation period the committee received very constructive feedback on these draft statements. 128 people responded to the online survey, there were 30 participants of the town-hall sessions, and we also received several direct email submissions. Mahalo nui loa to everyone who participated in the consultation – your comments and suggestions are valued and we are listening to them.
• The committee has looked at and considered all of the feedback, across all stakeholder groups, and sought to identify common issues raised. Details of these areas will be set-out in a report on the consultation to be issued by the end of February.

• The following graphs illustrate overall levels of satisfaction or dissatisfaction with the draft statements (as measured by the online survey):

**Overall Levels of Satisfaction/Dissatisfaction with Draft Mission Statement in Terms of How Well it Conveys UH Hilo’s Purpose**

Just over half (50.3%) of all respondents were satisfied or very satisfied with the draft mission statement. 29.1% of respondents were dissatisfied or very dissatisfied with the draft statement, with about 21.3% neither satisfied nor dissatisfied.

**Overall Levels of Satisfaction/Dissatisfaction with Draft Vision Statement in Terms of Setting a Direction for 2020**

Levels of satisfaction/dissatisfaction with the draft vision statement were similar to those for the draft mission statement. Almost half (49.1) of respondents were either satisfied or very satisfied with the draft vision. Approximately 1 in 4 (25.4%) were neither satisfied nor dissatisfied, and 27.1% were dissatisfied or very dissatisfied.

• Two points are made clear from these data: First, there appears to be a level of satisfaction with the general direction the mission and vision have taken. However, there is also a clear indication that the statements need to be changed in appropriate ways to be more acceptable to a greater proportion of people. The committee hasn’t yet fully revised the draft mission and vision statements. Instead we have focused on reaffirming the core concepts or themes that should be reflected in the statements, based on the consultation feedback and our initial discussions. We will continue to think about and refine these areas as we begin developing appropriate goals and actions. We’re conscious that discussion on these more specific areas may help us to further clarify and focus the mission and vision statements.
Forthcoming meetings/planned activities

Goals, Actions and Performance Indicators Development

- From this week (w/c Feb 14th) the committee will move into discussions surrounding UH Hilo’s goals, actions and performance measures. These will form the ‘meat’ of the strategic plan and will serve as a guide for the university over the coming years. It’s important to note that the strategic plan will not, as a long-term planning tool, seek to cover everything the university does, but it will seek to identify areas of focus (i.e. goals) for the institution over the coming years.

- The committee will use the preplanning evidence to inform their discussions on this, and also bear in mind other relevant information like previous WASC reviews and the UH System goals and priorities.

- The committee’s next task is to group and prioritize areas that could form goals and subsequent actions. We will come back to the campus and broader community (possibly in late March/April), with the new draft mission and vision included, and consult with everyone further on what we will have developed. We’ll keep you posted on when exactly that consultation may take place.