New CoBE dean looks to chart “value added” course

by Ken Hupp

The new dean of the College of Business and Economics (CoBE) hopes to raise the school’s profile by taking a more active role in 21st century workforce development. Dr. Krishna Dhir’s vision would rely less on the traditional bricks and mortar model and more on aligning its teaching to support and meet the needs of local and regional businesses and non-business entities.

“Awarding degrees is fine in and of itself, but everybody does that,” Dhir explained. “To stand out and distinguish ourselves from the rest of the crowd, we need to create something of unique value.”

His entrepreneurial approach to education is also rooted in some very practical considerations. Dhir is concerned about the large number of students awarded degrees in Hawai‘i, only to leave due to a lack of employment opportunities. He believes the best way to address the problem is to play a proactive role in the region’s economy and become recognized as a source of professional development for regional industries.

“CoBE should be a learning community that extends beyond our faculty and the building we occupy,” Dhir explained. “Both are important components, but they need not be the entire sum of its parts.”

Dhir wants to meet with leaders of various industries to learn more about the kind of workforce training their professions demand and develop programs to provide it. He believes the challenge can be met within the existing infrastructure and without having to create a host of new degree programs.

“All too often we get stuck on degree programs, but where does

UH Hilo’s role in the Hawai‘i Graduation Initiative

by Chancellor Don Straney

I’d like to focus this month’s column on University of Hawai‘i at Hilo’s role in the UH System’s Hawai‘i Graduation Initiative. HGI is a Systemwide initiative aiming to increase the number of educated citizens within the State. Specifically, it seeks to increase the number of UH graduates by 25 percent by the year 2015 (10,500 graduates in FY 2015).

At UH Hilo, we are working on a number of fronts to increase our graduation rates. Efforts are being led collaboratively by Student Affairs and Academic Affairs, notably in the areas of new residence halls that promote a sense of community and support, proactive advising that reaches out to students who might not otherwise seek advising, pre-built course schedules, and expanded tutoring. Let me share some details about these projects and activities.

In August, we celebrated the opening of Hale ‘Alahonua, the new student housing complex. The $32.5 million three-story structure houses approximately 300 students, increasing on-campus housing by more than 30 percent to about 900 students. The three residential wings are connected by a 9,500 square-foot Student Life Common Area, which houses two kitchens, laundry facilities, study and conference rooms, and a lounge. This new housing complex provides a supportive environment for our
New CoBE Dean

Continued from page 1

it say that every program has to be for credit?” Dhir asked. “In some cases, it might be more appropriate to offer a certificate program.”

Dhir says any newly created programs must satisfy four conditions: 1) They must represent value to the stakeholders; 2) Must be unique enough to attract stakeholders; 3) Be difficult for others to develop; and 4) Be achievable.

He envisions creating niche programs in areas specific to the region like hotel management, eco-tourism development and management of ocean-based industries where CoBE partners with other UH Hilo colleges or other academic and non-academic institutions. Such partnerships could also be used to create new dual-degree programs.

Dhir brings impressive gravitas to the job. He most recently held the position of Henry Gund Professor of Management and is former Dean of the Campbell School of Business at Berry College in Mount Berry, Georgia. He earlier held the S.B.A. Professorship and served as Director of the School of Business Administration at the Pennsylvania State University in Harrisburg, in addition to heading the Department of Business Administration at The Citadel.

He has taught as a visiting professor at universities in Australia, Hungary, India, Malaysia and the UK as well as mainland institutions that include the Medical University of South Carolina, University of Colorado in Boulder and the University of Hawai‘i, which he admits played a role in his decision to apply here.

“I began my career in Business Administration at UH Manoa where I earned an MBA and really enjoyed my time in Hawai‘i,” Dhir explained. “So the opportunity to come back to the UH System was very appealing.”

In addition to his extensive academic background, Dhir has over 13 years of cumulative corporate experience, has published in a wide variety of journals, and has contributed numerous chapters in books published worldwide.

As impressive as those credentials are, Dhir is equally impressed with the CoBE faculty, which he says continually engages in learning and discovery in their respective fields.

“They have consistently contributed scholarly works to their respective fields of study and added to their disciplinary literature,” Dhir said. “Unlike what one finds at many business schools, our faculty members have a wide-range of hands-on practical experience as well, acquired in a range of industries.”

CoBE’s faculty is one of the primary reasons for his optimism. He also believes being one of only two AACSB accredited colleges in Hawai‘i, combined with its geographic location, positions it to become a part of the infrastructure on which the Pacific region relies for its socio-economic development.

“I believe we have an opportunity to achieve something very special,” Dhir said. “So I eagerly look forward to sharing this vision with industry leaders to build support and momentum for this effort.”

(Ken Hupp is a public information officer.)

Applications available for new Master of Education spring 2014 cohort

UH Hilo’s School of Education announces the start of a new Master of Education cohort for the spring 2014 semester. The priority deadline for applications is October 15, 2013.

“The M.Ed. degree program fosters professional growth and the renewal of licensed teachers in educational settings, enabling teachers to analyze and apply current initiatives, educational technology, and methods of addressing the needs of Hawai‘i’s diverse student populations,” noted UH Hilo School of Education Advisor Travis Nakayama.

The M.Ed. is a 30 semester-hour program that requires four semesters and two summers to complete. Courses are offered once a week during evenings and special summer sessions.


For additional information about the M.Ed. and other School of Education programs, contact Nakayama at (808) 974-7748 or travisn@hawaii.edu.
students to learn about each other and about themselves and to live a balanced life while they learn. It gives our students a sense of community—a solid support system among peers to help them through the challenges of their academic careers.

Advising is another area of focus. This semester, the Advising Center will be connecting with all first-time freshmen at key times in the semester with proactive outreach to see how students are doing and set up formal meetings with advisors. Student Affairs and Academic Affairs are developing a comprehensive early-warning and early-intervention system to catch students who may be falling behind. For example, peer leaders or faculty advisors will reach out to students who have missed more than two classes in a row.

Dovetailing with advising is the work of Academic Affairs in building major program Four-Year Sample Plans and Program Check Sheets known as “Academic Maps” (see http://hilo.hawaii.edu/uhh/vcaa/CheckSheetSamplePlans.php). The Four-Year Sample Plans are designed to help students plan a course of study to complete their degree program in four years. The plans are not a required course of study, but give examples of how students may plan their own course of study by taking 15 credits per semester. Students can use the Program Check Sheets to double-check that they are meeting all the major degree requirements and the General Education Check Sheets to double-check they are meeting all GE requirements. This aligns nicely with the UH System’s “15 to Finish” campaign, which encourages students to take 15 credits per semester to graduate on time.

Academic Affairs is also expanding tutoring in a wider range of courses. Tutoring at the Math Center has been increased in both staffing and hours; students receive help for courses in math, but also for the math needed in accounting, marine science, biology, geology, horticulture, and physics. Additionally, our Library is now open on Saturdays and the Kilohana Academic Success Center will be providing Saturday tutoring in Chemistry, Math and Writing.

These are some of the ways UH Hilo is actively involved in the UH System’s Hawai‘i Graduation Initiative so that as a collaborative System, we reach HGI’s completion goals.

Aloha,

Donald P. Straney

### UH Hilo 2013-2014 enrollment dips

Opening enrollment figures from the University of Hawai‘i System for Fall 2013 found UH Hilo’s student population receded by 3.3%, or 138 students, to 4,034 compared to 4,172 a year ago.

“UH Hilo has experienced an extended period of enrollment growth due to the recognized quality of our programs, faculty and staff,” said Chancellor Don Straney. “Our Colleges are working on ways to attract even more students to receive the benefits of those programs.”

The Fall 2013 figures show women comprise 59% of UH Hilo’s total enrollment while men account for just over 40%. Nearly 7 out of every 10 students, or 2,748 (68%), come from Hawai‘i, and some 32% or 1,286 are from out-of-state. The number of students of Native Hawaiian ancestry inched to 1,008 and now make up approximately 25% of UH Hilo’s overall student body.

### DKICP holds Health Fair Oct 12

The Daniel K. Inouye College of Pharmacy invites the University community to its 5th annual Health Fair on Saturday, October 12 from 10 a.m. to 3 p.m. at the Prince Kuhio Plaza.

Students and faculty will offer live demos, entertainment, education booths, free giveaways and a keiki poster contest. There also will be a “brown-bag” station in the health screening area where people are encouraged to bring their non-refrigerated medications for review.

Other community organizations that will participate include Alzheimer’s Association, Bay Clinic, Civil Defense, Hawai‘i Senior Medicare Patrol, HMSA, Hawai‘i Island HIV/AIDS Foundation and R. Weinstein Pharmaceuticals and Medical Supplies.

“National American Pharmacists Month is celebrated annually during October so we would like to invite the community to help us recognize the value of our profession by coming to the mall and meeting our students,” said Forrest Batz, assistant professor in the Department of Pharmacy Practice, who will be one of the faculty members helping the students that day.

For more information, contact Tracey Niimi at 933-7663 or tmiimi@hawaii.edu.
Faith Mishina, Assistant Professor, Spanish, had her investigation on “From the Allegory of Imperialism to the Politics of Neoliberalism: Chile, the Coup and the Gringos” accepted by The Twelfth International Conference on the New Directions of the Humanities, to be held at the Universidad CEU San Pablo in Madrid, Spain in June 2014. The paper will present new literature from the Sons and Daughters of the Disappeared as well as U.S. declassified NSA files on Chile.


Bryan Kim, Professor, Psychology, co-presented “Cultural Values Gap, Parent-child Conflicts, and Mental Health among Asian Americans in Hawai‘i,” “Cultural Behavioral Gap, Parent-child Conflicts, and Mental Health among Asian Americans in Hawai‘i,” and “You Can’t Make Something It’s Not: Hawaiian Discourse and Perceived Leadership Ability” at the 2013 American Psychological Association Convention, where he also received the “Emerging Leadership Award” from American Psychological Association’s Office of Socioeconomic Status.

Michael Marshall, Professor, Art, directed the 1st University of Hawai‘i Summer Art Institute – Hilo program this past summer, which served a cohort of 11 students from Hong Kong, New York, Japan, Arizona, and Hawai‘i. The six-week program is funded in part by the Hawai‘i Community Foundation Laila Twigg Smith Art Fund and Droste bequest and offered in support of the BA degree and General Education in Art study at UH Hilo. This summer he also co-produced “Down on the Sidewalk in Waikiki” CD.

Matthew Platz, Vice Chancellor, Academic Affairs, received the James Flack Norris Award in Physical Organic Chemistry, sponsored by the American Chemical Society North-eastern Section. Platz will be honored at an awards ceremony in March 2014, in conjunction with the 247th ACS National Meeting in Dallas, TX.

Charmaine Higa-McMillan, Associate Professor, Psychology, was first author chapter on “Anxiety Disorders,” Child Psychopathology, 3rd ed. She was also senior author on the empirical paper, “Trauma experience in children and adolescents: An assessment of the effects of trauma type and role of interpersonal proximity,” Journal of Anxiety Disorders. Sunyoung Kim and Chris Frueh were co-authors.

Linda Connelly, Assistant Professor, Pharmaceutical Sciences, co-presented a poster, “Stable knock-down of osteoprotegerin increases cell proliferation and metastasis in breast cancer cells,” at the Annual Meeting of the American Association of Cancer Research in Washington, D.C. in April.

Dianqing Sun, Assistant Professor, Pharmaceutical Sciences, is corresponding author on “Syntheses and evaluation of macrocyclic engelhar-dione analogs as antitubercular and antibacterial agents” with the Journal of Antibiotics.

Karen Pellegrin, Director, Continuing and Distance Education and Strategic Planning, and Anita Ciarleglio, Associate Professor, Pharmacy Practice, were invited speakers and panelists at the Arkansas Pharmacist Association 2013 Annual Convention, held in June in Little Rock, AR. They presented “The Pharm2Pharm Model: Improving Care in Rural Hawai‘i.”

Donald Price, Professor, Biology, co-wrote an article on “Maintaining species boundaries by sexual selection and negative genetic epistasis in two sympatric Hawaiian picture-winged Drosophila” with two former UH Hilo undergraduate students. The article was published in Journal of Insect Behavior.
Pharmacy faculty teams with Student Medical Services to help students

by Maggie Morris

Students at UH Hilo can soon leave Student Medical Services with a prescription filled by a pharmacist for the first time thanks to a collaborative effort from Student Medical Services (a unit in Student Health & Wellness Programs) and faculty from the Daniel K. Inouye College of Pharmacy (DKICP).

Mimi Pezzuto, an instructor at DKICP, has volunteered to work with Heather Hirata at Student Medical Services to give students access to better health care. Pezzuto applied to the Hawai‘i Board of Pharmacy for the clinic pharmacy to get state licensure, and was appointed Pharmacist in Charge in March. An official agreement is projected to take effect Oct. 2 that will allow pharmacy students to take part in patient care.

“This is a grassroots movement, but the goal is to operate as a fully functioning pharmacy,” said Hirata, a board-certified nurse practitioner who has supervised students from nursing programs at UH Hilo and UH Manoa. “Pharmacy students will be able to work alongside nursing students. We’re all in the same field so there are opportunities for everyone to learn something new.”

Pharmacy students have been able to contribute to the clinic in the past by labeling and stocking the medicine cabinets. Now with faculty supervision, they will be able to have direct contact with patients from the beginning of their care.

“I get to roll up my sleeves and get back in the trenches to do what I was trained to do, which is spend time with patients,” said Pezzuto, who teaches a class on Health Care Systems and is a licensed pharmacist. “Because we can take the time to have one-on-one conversations before filling a prescription, I can find out so much more about the other medications they might be taking and have an in-depth discussion about their drug therapy without interruption or pressure to perform other tasks.”

Pezzuto has had a chance to see the clinic in action while setting up the pharmacy with Hirata. She was there when a patient came in in the midst of an asthma attack and they were able to administer medication during her attack. Another student came in complaining of severe migraines. After a discussion with her doctor, it was determined her headaches may not be migraines, and alternate medication regimens are being examined.

“These are the kinds of opportunities pharmacists should have but often don’t because of demands on their time,” Pezzuto said. “It’s not often a pharmacist will have access to a patient’s chart. But this is the whole idea of being a clinical pharmacist.”

Pezzuto aims to set up hours at least two days a week talking to patients and helping to determine what they might need. Students are already signing up to give vaccinations with faculty supervision.

The not-for-profit clinic is open primarily to students, but the family planning clinic is open to the general public. Thanks to federal funding for family planning, patients have a choice whether to use insurance, and there’s a sliding scale for medications.

“I hope to bring students here eventually so they can learn the finer details of filling a prescription, from talking to the patient to filing for insurance if they have it,” Pezzuto said. “We also want to give them a chance to practice immunization skills, which will help them when they finish school.”

“We help our students plan several health fairs throughout the year on every major island in the state, and that helps remind us of our purpose, which is to help the community in which we live,” she said. “I’m really excited to find opportunities on campus where we can do the same thing.”

(Maggie Morris is a public information officer with DKICP.)
DKICP presents piano concert to aid Student Health Services

Research shows listening to music has health benefits, and the Daniel K. Inouye College of Pharmacy (DKICP) hopes music also will benefit UH Hilo’s Student Health Services at a piano concert beginning at 1 p.m. on Sunday, October 13 at the Performing Arts Center.

The concert features classical compositions performed by top young pianists from Hilo ranging from ages 7-20 who study with pianist Anthony Maroudas.

Maroudas was born and raised in South Africa, and studied with Lamar Crowson, pianist in the Melos Ensemble of London. An active soloist, chamber musician and collaborator, Maroudas has performed in South Africa, London, Greece and the United States. He is now based in Hilo where he has his teaching studio.

Performers include:

- Nicholas Winters, 18, attends UH Hilo and recently graduated from Waiakea High School. He plays Rachmaninoff Prelude and the Chopin Scherzo in C-sharp minor.
- Mayuko Hamano, 15, attends Hilo High and plays two Intermezzi by Brahms, the first movement of Beethoven’s 27th Sonata in E minor, and Debussy’s Prelude “The Hills of Anacapri.”
- Ryan Witchen, 15, attends Kamehameha Schools and plays the final movement of Prokofiev’s second piano Sonata, plus a work by Shostakovich.
- Bryn Witchen, 15, attends Kamehameha Schools and performs a Fugue by Johann Sebastian Bach plus a work by Kabalevsky.
- Marleena Sheffield, 20, attends Hawai‘i Community College and performs the final two movements of Beethoven’s Sonata in F minor, Op. 2, No. 1.
- Willa Wiggins, 16, from Hakalau, performs J.S. Bach’s Prelude and Fugue in F minor from Bach’s Well-Tempered Klavier Book 2, as well as Hector Villa Lobos’ “O Polichinelo.”
- Abby Atkinson, 15, attends Hilo High and performs an Invention by J.S. Bach and a Sonata by Domenico Scarlatti.
- Edinn Kitagawa, 7, attends Waiakea Elementary School and plays a Sonatina by the Bohemian composer Anton Beszwarowsky and an Invention by J.S. Bach.

Tickets are $10 general admission, students and seniors $5. Cash and check only. Tickets are available at the door on the day of the concert. Doors open at 12:30 p.m.

For disability accommodation, contact DKICP at (808) 933-2909 or (808) 933-3334 (TTY) a minimum of 10 working days prior to the event.

Na Pua No‘eau health career pathway grant continued

The University of Hawai‘i at Hilo Na Pua No‘eau has received funding from the U.S. Department of Education to continue providing health career pathway education for students of Hawaiian ancestry in kindergarten through college and professional schools.

The award represents the second year of a three-year grant totaling $502, 692 per year to fund the Ke Ola Mau Project, which seeks to increase the number of Native Hawaiian students entering the health profession.

Last year, nearly 2,000 students and family members took part in the project, which utilized existing Na Pua No‘eau Centers on all the islands to conduct program activities throughout Hawai‘i. Through the project and its partners, eligible Hawaiian students at UH Hilo and UH Manoa majoring in a health career field may also receive academic support, cultural strengthening, community support, and a stipend.

For more information, call Rachel at the Ke Ola Mau office at (808) 933-3887 (UH Hilo) or Kehau at (808) 956-9410 (UH Manoa).

Ka Lono Hanakahi is published by the Office of University Relations during the academic year for faculty and staff of the University of Hawai‘i at Hilo. News and submissions are welcome with priority given to current faculty and staff members. Deadlines are on the fifteenth of each month for the following first of the month publication. Contact Alyson Kakugawa-Leong, Director Media Relations, (808) 974-7642 or alyson@hawaii.edu.
Campus Events

October

1  Priority deadline to apply for Spring 2014 Graduation
13  DKICP benefit piano concert, 1 p.m., PAC, Admission
    The Daniel K. Inouye College of Pharmacy White Coat Ceremony, 3 p.m., PAC
18  Last day to drop a class online with “W”
25  Nnenna Freelon & Trio, 7:30 p.m., PAC, Admission
31  Last day to submit approved sum 2014 curriculum documents to Registrar