UH Hilo App changing the face of communication

by Ken Hupp

Imagine quick, convenient access to campus events, academic and social calendars, course listings, student services, directions to building locations, and deadline alerts, all at your fingertips. Well, imagine no more. Meet the new UH Hilo App: http://uhhilo.campusapp.com/.

Developed by OOHLALA, which is already established in more than 70 universities and 400 campus organizations in the U.S., Canada, the U.K. and France, it tracks the latest trends in higher education, with mobile devices growing faster than any other technology. Consider the following:

• 4 in 5 new college students own a smartphone; 20% use a tablet
• 80% of time on mobile phones is spent on apps; 20% on browsers
• 82% of students use smartphones to access services and information
• 92% of students use a smartphone during idle time at work or school
• 43 of the top 50 universities worldwide have a mobile app

“This is a more effective way to get information to our students,” said Lai Sha Bugado, associate director, UH Hilo Campus Center. “The tools on the app improve the way we communicate with our students by utilizing the mobile and social media technologies that have become their preferred method of communication.”

The app is available for both Android and iOS devices and can be downloaded for free, but requires a hawaii.edu email address to access certain functions. Reaction thus far has been positive, with the app gaining more than 950 registered users since it was launched just over two months ago. Campus Center IT

Celebrating Hawai‘i Community College’s 75th Anniversary

by Chancellor Don Straney

During this academic year, Hawai‘i Community College celebrates its 75th Anniversary. The College’s long history is intertwined with the University of Hawai‘i at Hilo, and as we celebrate this milestone, I consider Hawai‘i CC one of UH Hilo’s greatest partners.

Hawai‘i CC plays a pivotal role in providing access to higher education for the people of our island and state. The community college has some of the most innovative programs in the UH System, in tune with the dreams of its students and the needs of the community.

The culinary program is one of the most interesting and challenging programs at Hawai‘i CC. The use of locally produced food is the norm, and culinary students work closely with local farmers, ranchers, fruit growers and fishermen to develop recipes and menus that are homemade in every sense.

The Model Home project, established in 1965, is the only college program in the state where students build a home for a family as part of their coursework. Students from diverse programs—future architects, diesel mechanics, carpenters, electricians, and agriculturalists—have built over 45 homes in the community through this program.

Up until this fall semester, West Hawai‘i had been the only major population center in the state without
Specialist Kyle Douglas says the most popular feature is the Campus Wall, which allows students to ask questions, voice concerns, and let others know what is happening. “We are currently noticing incoming transfer students for the spring semester asking questions on the Wall and getting responses from current students and staff members,” Douglas said.

Other features of the app include emergency alerts that get sent to their phones as well as an emergency button that allows the user to quickly call campus security. Kristin Dugguem has seen the benefits of the new UH Hilo App first-hand, as both a student and Campus Center employee. Dugguem says she relies on it heavily. “The Student Feed notifies me whenever students have questions about campus activities so I can instantly answer their questions,” Dugguem said. “The campus map is also helpful whenever students need help finding their classes, and whenever they have questions about the Chartered Student Organizations (CSOs) in Campus Center I just open up the Clubs/Groups section and all their questions are answered.”

On the academic side, students can use the application’s tools to upload the academic calendar to automatically send real-time reminders about important dates, such as tuition deadlines or add/drop registration. They can even add events, courses and appointments to their personal schedules with a single click to ensure nothing is forgotten. During orientation week, incoming students are able to access their orientation schedule directly in the app.

Although the app is student-centered, its use is by no means limited to that population of the campus community. Faculty and staff are also making effective use of its features. “I use the app to find out what’s happening on campus on a daily basis,” said Gail Makuakane-Lundin, interim vice chancellor for student affairs. “It’s also a great source of information for things of interest to students as well as opportunities that bring them together like forming study groups, sporting activities, or simply informing each other about things happening on campus and in the community.”

Campus & Community Service Coordinator Shara Mahoe says having a platform for students to interact with one another on a social media site enables her to target information to students more efficiently. “As a staff member, I utilize the app to inform our tech savvy students of the multiple events and programs Campus & Community Service offers,” Mahoe said.

“Other campuses and organizations that have implemented similar applications have reported improved attendance at events, which become easily accessible to students through its interactive calendar. They have also found that the campus feed feature makes the campus community more vibrant by building a buzz around events and encouraging communication inside its own private and mobile school network.

“We want to thank our Chartered Student Organizations, UH Hilo Student Association, Student Activities Council, Campus Center Fee Board, Board of Media Broadcasting, and Board of Student Publications,” Bugado said. “They made it possible for us to offer this app free of charge by paying the annual fee for the first two years of our three-year agreement with OOHLALA, and we believe that will prove to be a wise investment.”

As useful as the app is, Douglas noted that OOHLALA is consistently updating the app by fixing bugs and adding new features as they are developed. He’s already thinking about how to take it to the next level. “We look forward to adding more information and content to better serve our students,” Douglas said. “We also hope to add more virtual tours to help provide a glimpse of the campus to prospective students who are unable to visit campus.”

(Ken Hupp is a public information officer.)

### 2016 Excellence in Teaching Awards

UH Hilo and the UH System annually honor excellent teachers who are nominated by their colleagues and students with the following three awards:

- The Board of Regents (BOR) Award for Excellence in Teaching, presented annually to a UH Hilo full-time tenured or tenure-track faculty member
- The Chancellor’s Award for Teaching Excellence, presented annually to a UH Hilo Instructor or Lecturer
- The Frances Davis Award for Excellence in Undergraduate Teaching, presented annually to a UH Hilo Instructor or Assistant Professor

UH Hilo is currently seeking nominations for the 2016 Excellence in Teaching Awards. For more information on the teaching awards, criteria and nomination form, go to [http://hilo.hawaii.edu/uhh/vcaa/ExcellenceTeachingAwards.php](http://hilo.hawaii.edu/uhh/vcaa/ExcellenceTeachingAwards.php). Nominations will be accepted until February 1, 2016. Faculty may win each award only once in their career.
a permanent facility for higher education. With the launch of the Palamanui campus in August, Hawai‘i CC has answered the community’s call for a permanent home for higher education in West Hawai‘i.

Hawai‘i CC also is an important partner of UH Hilo. Each of our campuses has a unique role to play within the UH System, but by working together, we are increasing educational opportunities for the residents of our island and state.

Hawai‘i CC facilitates seamless community college transfers to UH Hilo. For example, students are given “road maps” to use when they begin their college education at Hawai‘i CC so they will have a plan on how to transfer and achieve baccalaureate degrees at UH Hilo.

Programs are in place for students who wish to study indigenous Hawaiian culture and language at the community college, earn an associate of arts degree, then transfer to UH Hilo. Hawai‘i CC and UH Hilo’s Ka Haka ‘Ula O Ke‘elikōlani College of Hawaiian Language are working together closely to support students taking classes on both campuses to earn their degrees.

And in times of community crisis, such as Topical Storm Iselle and the Puna lava flow last year, our campuses work together to give assistance as best we can to our students, faculty and staff who are affected. No other campuses in the country have to deal with the range of natural challenges that we have here, and I’m proud of our collaborative work in supporting the UH community.

Simply put, UH Hilo is a more effective four-year campus because of Hawai‘i CC. We are proud to call Hawai‘i Community College our partner in serving the people of Hawai‘i.

Aloha,
Donald P. Stanley

2015 Hawai‘i Food and Wine Festival features Adopt-a-Beehive with Alan Wong

The Adopt-A-Beehive with Alan Wong program, a partnership between UH Hilo and Chef Alan Wong, was invited in September to participate in two events sponsored by Hawai‘i Food and Wine Festival. The Adopt-a-Beehive with Alan Wong program supports UH Hilo’s beekeeping activities, connects with the community, and emphasizes the importance of the honey bee as a vital component in achieving local and global sustainability.

On September 11, the program was part of “Paina on the Pier.” Held at the Honolulu pier, the private event was an opportunity for chefs to meet local food growers and producers and brought together farmers and chefs, as well as retailers and restaurants. The popular event helped to highlight one of the goals of Hawai‘i’s Food and Wine Festival, which is to increase awareness for sustainability by supporting the use of locally grown, caught, and produced food.

On September 12, the program was at “Keiki in the Kitchen” at the Honolulu Zoo. The event was an opportunity for a younger audience to interact with chefs, learn more about local foods and a healthier lifestyle, and sustainability.
Hats off to...

Makalapua Alencastre, Associate Professor, Indigenous Education, received the 2015 Carnegie Project on the Education Doctorate (CPED) Dissertation in Practice of the Year Award for her dissertation on “E Ho’oulu ‘Ia Na Kumu Mauli Ola Hawai’i: Preparing Hawaiian Cultural Identity Teachers.” Her dissertation was one of 26 nominated and was selected for its high-quality research and potential to impact practice in education. CPED is an international consortium of over 80 colleges and schools of education.

Karen Pellegrin, Director, Distance Education, College of Pharmacy, was recently appointed to the East Hawai’i Regional Board of Hawai’i Health Systems Corporation. The 14-member board is responsible for governing the Hilo Medical Center, Hale Ho’ola Hamakua, Ka’u Hospital, and 10 specialty clinics. Pellegrin will serve on the Community Engagement & Legislative and Quality Improvement & Patient Safety Committees.

John Hamilton, Instructor, Physics and Astronomy, Norman Purves, Instructor, Physics and Astronomy, and Steve Lundblad, Associate Professor, Geology, and UH Hilo students Colin Milovsoroff and Niki Thomas had their paper accepted to the First Landing Site / Exploration Zone Workshop for Human Missions to the Surface of Mars, held last month at the Lunar and Planetary Institute in Houston, TX.

Philippe Binder, Professor, Physics, gave the opening plenary talk on “A survey of complexity: Computability, frustration and representation” at the 14th Latin American Workshop for Nonlinear Phenomena in Cartagena, Colombia, in September. Over 150 participants worldwide attended, and other invited speakers represented leading Latin American institutions and institutes and universities in Europe, the U.S., and Australia.


Richard Griffiths, Affiliate Professor, Physics and Astronomy, was awarded $955,000 by NASA’s Astrophysics Division over the next three years for his research involving the properties of “X-ray Selected Active Galactic Nuclei (Supermassive Black Holes) at High Redshift” by analyzing data from NASA’s Chandra X-ray Observatory in conjunction with data from the Hubble Space Telescope and telescopes atop Mauna Kea. He also presented preliminary results from his NASA research on “X-ray Stacking of Non-X-ray Selected AGN in the COSMOS Legacy Survey” at the Demographics and Environment of AGN from Multi-Wavelength Surveys conference, held in Chania, Crete, in September.

Charmaine Higa-McMillan, Associate Professor, Psychology, co-authored “The SPAIC-11: Two brief child- and parent-rated measures of social anxiety,” published in Journal of Anxiety Disorders, and was senior author on “A Qualitative Investigation of Case Managers’ Attitudes Toward Implementation of a Measurement Feedback System in a Public Mental Health System for Youth” symposium, presented at the 3rd biennial Society for Implementation Research Collaboration Conference, held in Seattle, WA.
Serin Luanphinith, Professor, English, has been recognized by Korea Times for her development of UH Hilo’s Korean Language class, KOR 101, which the University debuted in Spring 2014. The article noted that it is extremely rare for a non-native Korean to take the lead in initiating and maintaining Korean language courses. Luangphinith hopes to eventually establish a Korean Studies program encompassing the country’s culture, economy, politics, and language.

CCECS Summer Session receives WASSA awards

The Western Association of Summer Sessions Administrators (WASSA) presented UH Hilo’s College of Continuing Education and Community Service (CCECS) with two summer session marketing awards at its 69th annual conference held October 5-8 in Reno, Nevada.

The 2015 Summer Session catalog won the Charlie Award for Best Printed Piece. A total of 900 catalogs were printed and mailed to academic counselors at Hawai‘i high schools and contacts at various Hawai‘i and mainland colleges. The catalogs were also distributed to academic advisors and other departments on the UH Hilo campus and handed out to students, faculty, and staff at a summer session registration and information table during the first week of summer registration.

A Summer Spotlight Series developed by the CCECS summer staff won the Best Print Media Advertising Award. This award was judged based on theme and distribution. The Summer Spotlight Series featured specific summer courses in the format of individual fliers and included print and electronic distribution.

CCECS summer staff worked with instructors of the featured courses to get additional information beyond what is in the course catalog and created eye-catching samples of the course content in hopes of getting students interested in specific courses. The fliers were also available electronically via the UH Hilo Summer website: http://hilo.hawaii.edu/depts/summer/, the UH Hilo Summer Facebook page: https://www.facebook.com/UHHiloSummer and on Instagram, which students could follow @UHHiloSummer.

Another important piece of the Summer Spotlight Series was triangle mini-displays using select fliers resized to create a tabletop display. These displays were placed on tables in the Campus Center and Hale Kehau dining areas. They were created to catch the attention of current students in a place they frequently visit and to provide a visual reminder about summer session registration.

Sara Hayashi, Summer Session Support Specialist, accepted the two marketing awards on behalf of UH Hilo. She and Summer Session Coordinator Scott Kawachi are currently planning for Summer Session 2016.

For more information about summer session, visit http://hilo.hawaii.edu/depts/summer/.

Hats Off
Continued from page 4

Seri Luanphinith

UH President David Lassner holds an Open Forum with Faculty, Staff, and Students last month during his annual visit to UH Hilo. (Photo by Siobhan Cogan, University Relations)
2015 Sodexo Food Festival

Sodexo Dining Services held its 2015 Food Festival last month on the Campus Center Plaza to thank all of its loyal customers. Vendors included UH Hilo’s Adopt-a-Beehive with Alan Wong, Suisan Fish, Rainbow Foods, LH Gamble, Eisenberg, and Suisan Produce. In addition to food samples, there were giveaways and drawings. (Photo by Everette Ganir, University Relations)

Beeckeeping student and Adopt-A-Beehive with Alan Wong scholarship recipient Kawehi Lopez served samples of UH Hilo honeycomb at the Sodexo Food Festival. (Photo by Everette Ganir, University Relations)

The Mask You Live In comes to UH Hilo

UH Hilo hosts a free public screening of the documentary The Mask You Live In on Wednesday, November 4, at the University Classroom Building Room 100. Viewing begins at 5:15 p.m. following a 4:30 p.m. reception. The screening concludes with a community discussion.

The documentary is written, produced and directed by Jennifer Siebel Newsom, and premiered at the 2015 Sundance Film Festival. It examines the struggles of boys and young men to remain true to themselves as they negotiate America’s definition of masculinity. In addition to personal narratives, the film features experts in neuroscience, psychology, sociology, sports, education, and media who discuss how gender stereotypes are interconnected with race, class, and circumstance.

The event is sponsored by Joyful Heart Foundation, UH Hilo’s Student Health & Wellness Programs, Men of Strength, Women’s Center, and the Diversity Committee.

For more information, contact Dr. Sulma Gandhi at sulma@hawaii.edu or 932-7458.
Campus Events

November

2  “I” Removal Deadline: Student to Instructor
   Final Day to Apply for Credit-by-Exam for Fall

4  The Mask You Live In documentary, 5:15 p.m., UCB Room 100

11 Holiday: Veterans’ Day

13 Graduate Thesis/Dissertation to Committee Deadline

16 “I” Removal and Change of Grade Deadline: Instructor to Ofc of the Registrar
   Final Day to Submit Credit-by-Exam Results to Ofc of the Registrar

26 Holiday: Thanksgiving

27 Non-instructional Day
   Graduate Thesis/Dissertation Defense Deadline

UH Hilo marked the 50th Anniversary of the Vietnam War with a special commemorative event on October 16 on the Campus Center Plaza. A formal program featured three retired U.S. Army officers, headed by Brigadier General Raymond E. Gandy Jr., Colonel Debra Lewis, and Lieutenant Colonel Douglass S. Adams, Richard Ha, captain, U.S. Army and Vietnam veteran, and Dr. Matthew Platz, UH Hilo vice chancellor for academic affairs. Here, Admissions student assistant Raquel Zane welcomes Colonel Jake Peterson from the Pohakuloa Military Camp. (Photo by Siobhan Cogan, University Relations)

(L-R) Athletic Director Pat Guillen and Bridget Awong, general manager, Sodexo Campus Dining, award Daniel Olsen, UH Hilo IT specialist, with the Umauma zipline gift certificate for two at last month’s “Faculty and Staff Appreciation Night with the Vulcans.” The zipline prize was donated by Sodexo Campus Dining. (Photo by Kelly Leong, Athletics)

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