


UH Hilo Administration
Office of the Chancellor

SEP - 3 2010

August 31, 2010

MEMORANDUM

TO: Luoluo Hong, Vice Chancellor for Student Affairs
Chair, Enrollment Management Implementation Team

FROM: 
Donald Straney, Chancellor

SUBJECT: Principles to Guide Recruitment, Admissions and Enrollment of Students

I have reviewed the principles developed last spring by the Enrollment Management Implementation Team regarding recruitment, admissions and enrollment of students at UH Hilo. I understand that Chancellor Tseng had accepted these recommendations last April and would like to affirm that I also approve them.

The recommendations articulate well our primary responsibility to serve the needs of qualified students from Hawai'i, while establishing our intention to maintain a Native Hawaiian enrollment that mirrors the Native Hawaiian population in the state, to encourage enrollment from other underrepresented minority groups in the state as well as Pacific Islanders, and to increase the likelihood that the students we accept will graduate.

In the year ahead, I hope EMIT will work to institutionalize these principles. I am particularly interested in how we will assess and communicate our success in living up to them. I look forward to an opportunity to talk with the Team about the important work it has undertaken.