



**SAVE THE DATE - April 21, 2017**

**Join us for the 29<sup>th</sup> Annual Earth Day Fair  
& 5<sup>th</sup> Annual Conservation Career Day!**

Aloha Earth Fair and Conservation Career Day Friends,

Mahalo for your interest in joining us to encourage environmental sustainability within our community while we celebrate our natural environment, cultural diversity and careers related to conserving our natural resources. Event details and information regarding audience, venue and presentation formats are included below.

**Date:** April 21, 2017 (Friday)

**Time:** 9am - 2pm (setup @ 7:30 am; breakdown @ 2:00 pm)

**Location:** University of Hawai'i at Hilo CC Plaza & Library Lanai (*and other campus locations*)

**Priority Request Deadline:** March 3<sup>rd</sup> (*\*If you miss the priority deadline, still complete the form and/or call us as we may still have room.*)

The Earth Day Fair provides an excellent non-commercial forum to share messaging with K-16 audiences regarding **environmental conservation, natural resource awareness, conservation career pathways** and **global unity**. The Earth Fair is FREE and open to the public.

Each year 1,000 - 2,500 K – 12 youth and their educators attend the Earth Fair and Conservation Career Day (CCD) at UH Hilo. Recent years have shown a steady rise in middle and high school student attendance; in response we aim to increase opportunities for secondary and our university students. Presenters should expect 1,000+ K – 12 students along with their educators, and our university community to be in attendance at the event.

***Be sure your organization does not miss this year's Earth Day celebration!*** Don't miss this opportunity to share your organizations environmental, sustainability and conservation career messaging with K-16 audiences. *Bring your science demonstrations, engaging activities and/or interesting field gear* as part of your Earth Day exhibits and CCD presentations.

**New sharing formats for this year!** We have developed a few new formats of engagement for our presenting partners to consider. There are now opportunities to provide *special topic Talks* or **Panel Discussion Sessions**, *environmental science skill-building, and career exposure Workshops* in addition to our traditional *garden & greenhouse Tours*, **Earth Fair Exhibitor** and **Conservation Career Day Presenter** tabling options.

**Presenter Guidelines:**

1. All tabling presenters/exhibitors must be set up by 9 AM and should not breakdown their setup before 2 PM.
2. No cooking or sales are allowed without prior approval from the Earth Fair Committee.
3. Cover/protect tables and chairs from paint, glue, etc., and clean them off when finished.
4. Earth Fair is a ZERO WASTE event, so please kōkua in our effort to minimize paper/plastic handouts or other items that are not reusable or biodegradable.
5. Do not distribute popcorn, balloons or other items that may create excess waste.
6. Assist with cleaning up trash in your area when closing up your presentation/activity.
7. Earth Fair is a child-friendly event, please ensure your presentations and activities are appropriate for all ages.

**Propose your Presentation, Exhibit, Talk, Panel or Workshop Now!** Use the [Earth Day Fair and Conservation Career Day Presenter Request Form](#) linked [here](#) to let us know how you would like to engage the public. The details you provide within the form will help inform us how to best support your Earth Fair or Conservation Career Day efforts. *\*Remember: the Priority Deadline for Presenter Proposals is Friday, March 4, 2016. If you miss the priority deadline, contact us ASAP as we may still have space left.*

**If you have questions please contact any of the committee members below:**

**Ryan Perroy:** [rperroy@hawaii.edu](mailto:rperroy@hawaii.edu)

UHH class projects/groups  
Special Topic Panel and Talk Sessions  
Community Sponsorship

**Claudia Wilcox-Boucher, Email:** [claudiab@hawaii.edu](mailto:claudiab@hawaii.edu)

HawCC class projects/groups  
Community Sponsorship  
Entertainment  
Volunteers

**Catherine Spina, Email:** [cspina@hawaii.edu](mailto:cspina@hawaii.edu)

CCD Presenters  
School Groups  
Publicity  
Films