

Business Analytics Certificate

The Certificate in Business Analytics allows students to develop skills relating to the acquiring, archiving, extracting knowledge from data in its various forms in order to find solutions to problems. This certificate program also focuses on communicating narratives regarding the underlying structure and patterns found within the data.

Required Courses (12 credits):

- QBA 260 Business Statistics (3) or MATH 115 Intro to Stats and Prob (3) or MATH 271 Applied Statistics with R (3)
- QBA 362 Business Analytics (3)
- QBA 465 Text Mining for Social Science (3)
- ~~One of Upper division QBA electives (3)~~ QBA 367 Applied Business Analytics

Required Electives (6 credits):

Choose two of the following courses

- QBA 200 Intro to Business Analytics (3)
- QBA 300 Operations Management (3)
- ECON 390 Econometrics (3)
- ECON 430 Quantitative Forecasting (3)
- FIN 320 Prin Bus Finance (3)
- FIN 321 Invest & Secur Analysis (3)
- MKT 318 Internet Marketing (3)
- MKT 319 Market Research (3)
- ACC 350
- ACC 351