



An internationally known researcher and nationally recognized leader in higher education, M.R.C. Greenwood became the 14th president of the

University of Hawai'i in August 2009. The first woman to serve as UH's chief executive officer, Greenwood brings experience as both a campus and university system leader from previous posts as chancellor of the University of California, Santa Cruz and provost and senior vice president—academic affairs for the University of California system. She is recognized as a national leader on science and technology policy and an expert on higher education policy issues.

President Greenwood welcomes your comments and questions.

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The University of Hawai'i FOR THE 21ST CENTURY

Putting the power of higher education to work for the state of Hawai'i



UNIVERSITY
of HAWAII®
SYSTEM

An Equal Employment Opportunity/Affirmative Action Institution.

Our Focus

As the state's sole public institution of higher education, the University of Hawai'i plays a key role in building Hawai'i's educational and economic future.

Our focus is centered on three major objectives

- Increasing the number of college graduates by 25 percent by 2015
- Contributing to Hawai'i's overall economic future through research, innovation and technology transfer
- Ensuring our campuses and facilities reflect our mission as a 21st-century university built on excellence

By **increasing the number of educated citizens**, annually attracting hundreds of **millions of outside dollars** for research and training and creating a **strong 21st-century learning environment**, UH will help Hawai'i thrive in a competitive global economy.

HAWAI'I GRADUATION INITIATIVE

"I owe a great deal of gratitude for the opportunity to make a difference in my life, my community and the state of Hawai'i." –2010 Hawai'i Teacher of the Year Wima Chulakote ('78–'79 Kapi'olani; BBA '83, PD '97 Mānoa)

We want more local students to attend and graduate from the University of Hawai'i. To accomplish this we are:

- **Improving access**, particularly in bringing underrepresented groups into our system, including Native Hawaiian students and those from underserved areas.
- **Removing traditional barriers**; as higher education costs rise nationwide, we've **quadrupled our available financial aid**.
- Partnering with the state Department of Education and the Hawai'i P-20 initiative to **enhance the pipeline to higher education** through outreach to potential students. Our collaborative efforts include the Step Up campaign, which encourages students as early as middle school to pursue a more rigorous high school diploma so they will be both college and career ready when they graduate.
- Our **integrated system of higher education** provides a range of opportunities for our students — from certificates on the community college level to professional and doctorate degrees.



INNOVATION AND TECHNOLOGY TRANSFER

“Harnessing the academic investments the University of Hawai‘i makes in science and technology and translating them into viable products, services and capabilities of commercial and governmental interest adds depth to Hawai‘i’s growing technology sector.” —U.S. Sen. Daniel K. Inouye

A vibrant University of Hawai‘i is critical to the state’s economy — we are meeting Hawai‘i’s crucial workforce needs, generating jobs and contributing to a brighter economic future.

- UH faculty generated \$414 million — **more than a million dollars a day** — in outside funding during 2009–10. Research and training contracts and grants from federal agencies, other institutions and private organizations creates new knowledge, ideas and products **supporting employment** for Hawai‘i’s citizens and **fueling the state’s economy**.
- Our newly created **President’s Advisory Council on Hawai‘i Innovation and Technology Advancement** is tapping local and national experts who are among the best minds in their fields to create a roadmap for UH, so we can enhance the impact of our research programs and position the university as a leader in innovation and technology, particularly in Asia and the Pacific Rim.



RENOVATE TO INNOVATE

*“As a business person, I’m interested in a clear set of goals and objectives and a timetable for accomplishing them. That’s what I’m backing.”
—Jay Shidler (BBA ’68 Mānoa), donor who has committed millions to UH programs and facilities*

The need to **invest in our future** is at the heart of Project Renovate to Innovate. Hawai‘i deserves a 21st-century public university with superior facilities. And investing in our campuses through repairs, maintenance and construction creates a “**triple bottom line**” effect —

- Generating **jobs** for Hawai‘i’s construction workers and others.
- Enhancing our **ability to compete** for additional funding and pursue activities and discoveries that **benefit the community**.
- **Maximizing our return** and investment from federal dollars awarded in research and training.



Stay Connected

The University of Hawai'i is committed to serving the needs of Hawai'i in the 21st century. Join us.

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- Read *Mālamalama*, the UH magazine:
www.hawaii.edu/malamalama
- Join the UH Alumni Association:
<http://UHalumni.org>
- Become a benefactor: www.uhf.hawaii.edu



“In an increasingly competitive global economic climate where innovation and higher education hold the key to success, a strong and forward-looking public higher education system is clearly the best investment in our future — and Hawai‘i and its students deserve the very best.”

—UH President M.R.C. Greenwood

