Preparing for Performance-Based Funding

by Chancellor Donald Straney

Last fall, I introduced the campus to the performance-based funding model the University of Hawai‘i is proposing in this year’s budget request to the state legislature. In this article, I’d like to focus on the leadership role being played by our Enrollment Management Implementation Team (EMIT), a joint effort of Academic Affairs and Student Affairs, in preparing our campus for the possible introduction of a performance-based budget formula.

The UH System’s proposed budget model is designed to encourage enrollment at UH campuses as well as degree completion. The new performance-based funding proposal will allocate additional funding to campuses that achieve specific, annual benchmarks related to President Greenwood’s Hawai‘i Graduation Initiative, which aims to increase by 25% the number of degrees granted by UH over the next five years.

The budget proposal encourages UH Hilo to achieve increases in several measures:

- Total degrees/certificates earned
- Degrees awarded to Native Hawaiian undergraduates
- Undergraduate science, technology, engineering and math or STEM degrees
- Pell grant recipients
- Transfers to UH Hilo from the community colleges


University to break ground for College of Hawaiian Language Building

by Ken Hupp

The University of Hawai‘i at Hilo’s Ka Haka ‘Ula O Ke‘elikolani College of Hawaiian Language marks another important chapter in its storied history when a blessing and groundbreaking is held for permanent facilities to house its various programs and operations on Saturday, February 12th at 9 a.m. The event will be conducted in both Hawaiian and English at the site of the new building on a three-acre parcel on Nowelo Street, next to the Imiloa Astronomy Center of Hawai‘i in the University Park of Science and Technology.

“This building promises to be both functional and extraordinarily beautiful, with profound symbolic and spiritual elements,” said Chancellor Donald Straney. “It’s a building to match the quality of the programs offered by the College of Hawaiian Language.”

A building to house the University’s expanding Hawaiian Studies programs was identified as a need more than a decade prior to the department achieving collegiate status in 1998. The College’s rapid growth produced UH Hilo’s first master’s and Ph.D. recipients as it gained national prominence as a leader in indigenous language and cultural revitalization, added new programs such as linguistics and witnessed a surge in enrollment. But that growth has come at a price as operations are currently spread over five locations on campus, with some faculty and staff sharing office space with up to 16 people.

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Funding
Continued from page 1

In addition, the UH system has requested funds from the legislature to allocate to campuses based on enrollment increases in classified undergraduates who are Hawai‘i residents. UH Hilo would be eligible to receive about $9,700 for each additional resident student.

UH Hilo’s Enrollment Management Implementation Team is coordinating the campus-wide preparation for this initiative. The team is made up of University administrators, educators and shared governance representatives and is chaired by Vice Chancellor for Student Affairs Luoluo Hong and co-chaired by Acting Vice Chancellor for Academic Affairs Kenny Simmons.

For several years, UH Hilo has been proactive in finding ways to increase both enrollment and graduation. EMIT was established to develop, implement and evaluate effective practices and policies that help UH Hilo meet its student recruitment, retention and graduation goals. The team’s work is data-driven, with keen attention to available facility, fiscal, and human resources to ensure UH Hilo maintains academic quality in a sustainable manner.

For the transition into a performance-based funding formula, EMIT is striving to promote campus-wide consensus and shared understanding about the value of this growth in student enrollment as well as the way the growth should be managed.

EMIT has also begun coordinating efforts to develop a plan of action to ensure UH Hilo reaches the performance targets without compromising academic quality. The working drafts of each college’s action plan are posted on the EMIT website. (See the last bullet under this section: http://www.hilo.hawaii.edu/EMIT/#Initiatives.) The team updates this as plans are added and edited.

Another important campus project will increase the likelihood that UH Hilo will meet its performance benchmarks in future years: the joint Title III Cooperative Grant to UH Hilo and Hawai‘i Community College. Announced last fall, the project will focus on improving the transfer rate of Native Hawaiian students between the two institutions. (Native Hawaiians make up 41% of the Hawai‘i Community College student body.) The project also seeks to bridge the teaching and learning communities at each campus and develop inter-collegial degree pathways. The grant’s principal investigator, Gail Makuakane-Lundin, told me that, in the discussions about opportunities for UH Hilo’s next Title III funding, “we were clear on what the UH System’s strategic outcomes were, and people from both UH Hilo and Hawai‘i Community College wanted to have an impact on them.” This initiative has the potential to improve UH Hilo’s performance in all of the performance benchmarks of the new funding model.

The careful planning now underway will prepare our campus to respond to the new funding model. Everyone will benefit if we are able to help more students complete their degree programs. Having talked with many of the departments on campus, I am convinced our curriculum will prepare students well for the next stage of their careers, and they will graduate ready for what comes next.

11th Annual Distinguished Alumni Banquet is Feb 25

The UH Hilo Alumni & Friends Association reminds faculty and staff that the reservation deadline for the 11th Annual Distinguished Alumni and Service Awards Banquet is Monday, February 14. Tickets are $75 per person or $600 for a table of eight.

“This signature event will be held on Friday, February 25 in our Campus Center Dining Room beginning at 5 pm.,” said Marketing and Alumni Director Yu Yok Pearring. “This year’s program will recognize the UH Hilo Class of 1971 on its 40th anniversary in addition to honoring our distinguished recipients.”

This year’s Distinguished Alumni honorees include Chief Judge Ronald Ibarra (Hilo College 1966-68), certified public accountant Mr. Gregg Taketa (UH Hilo 1973-75) and community historian and author Mr. Wayne Subica (1978). The Distinguished Service honoree is long-time UH Hilo supporter and renowned retired architect Mr. Russell Oda.

“This event promises to have an entertaining program emceed by Ms. Jackie Pualani Johnson, a scrumptious prime rib buffet, an irresistible silent auction, and a fun and unpredictable ‘live auction’ conducted by Mr. Newton Chu,” Pearring said.

All proceeds will benefit the UH Hilo Alumni and Friends Scholarship Fund. Tickets may be purchased by calling the Marketing and Alumni Office at x47501 or x47643.

Judge Ronald Ibarra  Gregg Taketa

Wayne Subica  Russell Oda
The College’s quest for a permanent home took the last major step with the Legislature’s approval of $28 million for construction during the 2010 session. University Relations Director Gerald De Mello said the project enjoyed widespread support, but it took a coordinated team effort to secure the funding.

“This was a major accomplishment since very few initiatives were funded this past session,” De Mello said. “Our Big Island delegation led by House Higher Education Chairman Jerry Chang in concert with his Senate counterpart Jill Tokuda really came through for us. We were also fortunate to have the strong support of UH President M.R.C. Greenwood and then-Governor Linda Lingle.”

The new, two-story structure spanning 37,000 square feet will include six classrooms, including a Performing Arts Auditorium that can be sub-divided into three spaces. Special-use rooms will include a library, curriculum and media resource room, tutorial, archive and telecom conference rooms, a computer lab, student and faculty lounges and 30 offices.

Director Kalena Silva says the new building will not only address the College’s growing pains, but lay a foundation for the future.

“With this building we can expand both our graduate and undergraduate programs, which are key to taking the College to the next level,” Silva explained. “We also look forward to raising our profile on the international stage by hosting gatherings with indigenous people who look at our programs as potential models for language revitalization in their communities.”

The building has already won critical acclaim by capturing the 2010 American Institute of Architects (AIA) Honolulu Design Award in the category of “Commissioned Work to be Built.” The design by WCIT Architects of Honolulu features spectacular landscape, mountain and ocean views, and designs which reflect Native Hawaiian culture and the Big Island’s natural resources. Silva believes the building could be in line to win another award once it is completed.

Vice Chancellor for Administrative Affairs Dr. Debra Fitzsimons said the entire University is looking forward to construction of the building, which she expects to become a signature feature of the campus when completed.

“This building is an ideal reflection of the efforts of the Building Design Committee comprised of faculty, staff and AIA consultants who took up the challenge and succeeded in creating this architectural wonder,” Fitzsimons said.

“It’s location at the piko of the campus will be a powerful symbol that honors our host culture and Princess Ruth Ke’elikōlani, for whom the College is named after.”

The anticipated completion date is 2012.

(Editor’s note: Ken Hupp is a public information officer.)
Hats off to...


Steve Herman, Assistant Professor, Psychology, was invited to Seoul, Korea to present “Best practices in forensic child sexual abuse evaluations” at a child sexual abuse prevention conference sponsored by the Korean Women’s Development Institute, and a workshop on “Child sexual abuse investigations: Science and best practices” for personnel at the Seoul Support Center for Women and Child Victims of Violence. Additionally, he was co-author of “Interpersonal violence and mental health outcomes among Asian-American and Native Hawaiian/Other Pacific Islander college students” published in *Psychological Trauma: Theory, Research, Practice and Policy*, 2, 273-283, along with UH Hilo colleagues and counseling psychology graduates.


Ron Taniguchi, Director, Community Partnerships, College of Pharmacy, was appointed to a state-wide task force to conduct a study to determine the feasibility of lowering the age at which vaccinations may be administered by pharmacists. The task force will also develop a plan for pharmacy participation in the Hawai’i Health Information Exchange.

Mahavir Chougule, Assistant Professor, Pharmaceutical Sciences, has his research article in press: “Inhalation delivery of a novel diindolylmethane derivative for the treatment of lung cancer,” *Molecular Cancer Therapeutics*, the journal for the American Association of Cancer Research.

Ben Chavez, Assistant Professor, Pharmacy Practice, was appointed incoming vice-chair for the “Abstracts and Awards Committee” for the College of Psychiatric and Neurologic Pharmacists, a national professional organization. His appointment is for five years.
A museum celebrating the history and heritage of North Hawai‘i is preparing to welcome the public this summer.

The Heritage Center will be housed in UH Hilo’s North Hawai‘i Education and Research Center (NHERC) in Honoka‘a. The Center will include displays and exhibits including, but not limited to, the plantation era, ranching and paniolo, agriculture, and Hawaiian culture, including the unique and rich cultural heritage of Waipi‘o Valley.

Dr. Eileen Momilani “Momi” Naughton has been hired as the Center’s coordinator. Her first job will be to get the Center, which is currently “four walls, a door, and air conditioning” up and running, according to NHERC Director Farrah-Marie K. Gomes.

“Equipment, furniture, and supplies need to be purchased.” Gomes said. “Simultaneously, programming will begin so that implementation will be ready once the physical space is made available and set up. Dr. Naughton will be responsible for developing and operating the Heritage Center, acquiring and overseeing management and care of collections, including photographs, videos, books and equipment. She’ll also be in charge of curatorial and pedagogical activities, developing and delivering programming, overseeing fundraising and marketing efforts, coordinating student research and instructing an occasional credit or non-credit class.”

Naughton is “passionate about the importance of preserving and celebrating the history and culture of Hawai‘i.” She earned her Ph.D. from Simon Fraser University in British Columbia, Canada. Her doctoral dissertation explored visual communication in cultural heritage museums and “the importance of community partnerships in presenting and perpetuating heritage.” She has extensive experience in museum management in Hawai‘i and Washington State and was executive director and curator of collections at the Anna Ranch Heritage Center in Waimea. An experienced grant writer, Naughton has won five grants from the Hawai‘i Council for Humanities and other agencies, including the National Endowment for the Humanities.

Gomes said the first grant request will be submitted next month to the Hawai‘i Council for the Humanities. “North Hawai‘i is rich in culture, history and heritage.” Gomes said. “We need to start collecting and documenting this information before it is lost forever. As elders in the community pass, they take with them information that sometimes only they know. To be able to capture some of that through oral history and other forms of documentation would be just a small way that NHERC could contribute to the preservation of a community’s past.

“The presence of UH Hilo in the North Hawai‘i area illustrates the State’s and the University’s commitment to provide educational opportunities and to contribute to the economic recovery plan for the North Hawai‘i region,” she added.

“For the Heritage Center to reach its full potential and the greatest range of community members, the coordinator will collaborate with multiple organizations and businesses to extract the rich history of the area. Community members will be offered the opportunity to participate on as many levels and in as many events and activities as possible.”

The Heritage Center will provide additional opportunities for students and residents of North Hawai‘i. Lifelong learning opportunities will likely include workshops and lectures about specific historic events in, around, and about North Hawai‘i. Community members will likely be invited to share their experiences and memorabilia that they might have. At the collegiate level, credit classes in history, anthropology and other applicable fields may be offered for students. Possibilities for independent studies might also exist depending on the subject matter and proposed course content.

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Ka Lono Hanakahi is published by the Office of University Relations during the academic year for faculty and staff of the University of Hawai‘i at Hilo. News and submissions are welcome with priority given to current faculty and staff members. Deadlines are on the fifteenth of each month for the following first of the month publication. Contact Alyson Kakugawa-Leong, Director Media Relations, (808) 974-7642 or alyson@hawaii.edu.
UH Hilo’s draft mission and vision update

by Siân Millard on behalf of the UH Hilo Strategic Planning Committee

An institution’s mission (purpose) and vision (direction) are very important identity-related statements and we want to get them ‘right’ for UH Hilo. Our challenge from the Chancellor was to move away from the more descriptive way of articulating a university’s mission and vision, to develop statements that are concise (1-2 sentences), reflect UH Hilo and distinguish us within the UH System. We took up that challenge and, over the past few weeks, sought views from UH Hilo students, faculty, staff and the broader community on the following draft mission and vision that we developed:

**UH Hilo draft mission:**
‘A’ohe pau ka ‘ike i ka hālau ho’okahi
One learns from many sources
UH Hilo is committed to interactive learning, discovery, and creativity to benefit our increasingly intercultural communities.

**UH Hilo draft vision for 2020:**
UH Hilo is a community of scholars working together across disciplines and differences to address real world issues. Every student engages in practical experiences connected to the people and environment of Hawai‘i, preparing them to compete, innovate, and lead in their professional and personal lives.

Consultation on these draft statements was achieved through an online survey and four open town hall sessions. We would like to thank everyone who participated for their valued input and constructive comments.

Over the coming weeks, we will identify common issues coming out of the consultation so that we can improve and clarify the draft statements. We recognize that we still have work to do and will base the changes that we make to the mission and vision on your views and comments. We may not be able to directly respond to everyone’s individual comments or suggestions, but we will look across the board and across all stakeholder groups to address the areas of most concern. A summary report of the feedback we received and our subsequent actions will be issued by the end of February.

We are committed to making the planning process fair, transparent and evidence-based. To support that commitment you can follow our progress and discussions by accessing our meeting agendas, papers and minutes at www.hilo.hawaii.edu/strategicplan/strategicplanningcommittee. If you have any questions or comments, please contact Siân Millard at uhhplan@hawaii.edu or x33297, or any member of the Committee.

(Editors note: Sian Millard is UH Hilo’s strategic planning coordinator.)
International students/Alumni events highlight February’s show

Focus on UH Hilo features two of the University’s signature events during its February telecasts. The show, which formerly aired on Wednesday evening during the instructional year, is now seen on Fridays from 8:00 – 8:30 p.m. on Channel 55.

The guest lineup for the February 4th program includes International Student Association (ISA) President Xiaohui Yang and Vice-President Jonathan Chandrasakaran. Yang and Chandrasakaran will preview this year’s International Nights presentations and discuss other ISA activities. Also appearing will be New Zealand artist Cathryn Shine, the University’s Howard and Yoneko Droste Visiting Research Fellow. Shine will discuss her activities, including a pair of events honoring the late UH Hilo Art Professor Wayne Miyamoto.

UH Hilo Director of Marketing and Alumni Yu Yok Pearring and Alumni and Friends President Carol Van Camp appears on the February 18th telecast. Pearring and Van Camp will discuss this year’s Distinguished Alumni and Service Awards event.

Focus on UH Hilo highlights UH Hilo programs, up and coming developments and the University’s partnerships with various community organizations. Anyone interested in participating in the program should contact UH Hilo’s Marketing and Alumni Office at x47501 or x47643.

UH Hilo International Nights is Feb 4 & 5!

The UH Hilo International Student Association presents International Nights 2011 on Friday, February 4 and Saturday, February 5 at 7:30pm in the UH Hilo Performing Arts Center.

This year’s program includes performances representing Hawai‘i, Ireland, China, Japan, Tahiti, U.S., Philippines, Samoa, Tahiti, and the Marshall Islands.

Tickets are priced at $8 General, $5 Seniors, and $3 Students, Children and are available at the PAC Box Office from 9 am to 1 pm, Tuesday through Friday, or by calling x47310.

For more information about this event, contact the UH Hilo International Student Services Office at x47313.
## Campus Events

### February

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<td>Tuition payment due for Early, Regular &amp; Late registrants</td>
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<td><em>Focus on UH Hilo, 8 p.m., Channel 55</em></td>
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<td>4, 5</td>
<td>UH Hilo <em>International Nights</em>, 7:30 p.m., PAC, Admission</td>
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<td>Ka Haka ‘Ula O Ke‘elikōlani College of Hawaiian Language Groundbreaking Ceremony, 9 a.m.</td>
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<td>Imago Theatre’s <em>ZooZoo</em>, 7:30 p.m., PAC, Admission</td>
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<td>18</td>
<td><em>Focus on UH Hilo</em>, 8 p.m., Channel 55</td>
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<td>Holiday: President’s Day</td>
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<td>UH Hilo Distinguished Alumni &amp; Service Awards Banquet, 5 p.m., CC Dining Room</td>
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<td>26</td>
<td><em>By Way of the Funk</em>, 7:30 p.m., PAC, Admission</td>
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