UH Hilo wins approval for new China student program

by Ken Hupp

UH Hilo has received approval from the Western Association of Schools and Colleges (WASC) to become a participant in the Sino-American 1+2+1 Dual-Degree Program. The approval gives the University the green light to admit its first cohort in Fall 2009.

“We’re very pleased that WASC has approved our application to become a partner in this outstanding program,” said Chancellor Rose Tseng. “It’s an honor to be a part of this effort, which will bring tremendous international recognition to UH Hilo. Many universities apply to take part in the program, so we’re very proud and happy to have been chosen.”

The Sino-American 1+2+1 Dual Degree Program is the first of its kind between the U.S. and another country. It was established by the China Center for International Exchange (CCICED) and American Association of State Colleges and Universities (AASCU) in March of 2001 to overcome language, monetary and visa issues that prevented more Chinese students from attending college in the United States. The program began with a total of seven universities in China and the U.S., but has grown to include a total of 95 participating universities (78 Chinese and 17 American universities).

Freshmen selected from Chinese partner universities will spend their second and third years at one of the U.S. partner universities, then return home for their fourth year to complete the programs to earn their diplomas and bachelor’s degrees from the two universities. For the two years they study at the U.S. public university, students in the program are charged the full out-of-state tuition rate.

UH Hilo currently has signed agreements with 15 of the 78 Chinese universities covering four majors: Business, Computer Science, Political Science and Agriculture. Center for Global Education and Exchange Director Dr. Keith Miser said the program will attract high quality students and take the University’s globalization to a new level by allowing all UH Hilo students an opportunity to gain global perspectives.

“These students are among China’s best and brightest,” Miser said. “So this program will give our students a chance to interact with some very academically talented individuals who are culturally diverse.”

Just how many students will make up UH Hilo’s first cohort has yet to be determined.

Going Green

The newly established Energy Savings/Sustainability Committee at UH Hilo is off to a flying start, having recently compiled a list of over 100 projects and ideas for sustainability and energy savings on campus, many of which are in various stages of progress, according to Dr. Debra Fitzsimons, vice chancellor for administrative affairs and co-chair of the committee.

“It’s very exciting to see such positive movement take place in the short period of time we’ve been working to make our campus more green,” Fitzsimons said.

The committee was appointed by Chancellor Rose Tseng in Fall 2008 with the goal of identifying energy savings and sustainability projects and to save as much electricity as possible during this period of economic slowdown and tight budgets. According to Fitzsimons, some of the projects in the planning stages involve campus-wide installation of solar panels, energy audits of campus buildings, and purchase and installation of light sensor units in offices, labs and classrooms so lights automatically go off when not in use.

“With just the simple things we’ve done so far, we’ve seen a decrease in projected electricity costs,” Fitzsimons said. “We’re pleased with our short-term progress. We want to be a responsible leader in sustainable practices; it’s the right thing to do.”

The committee is setting up various resources, such as a Web page and a “UH Hilo is Going Green” monthly newsletter with information about ongoing projects and ways to get involved. Faculty, staff and student volunteers are still needed to serve on the committee.
“Every picture tells a story”

Conventional wisdom holds that the Hawaiians had no indigenous writing and that previous to contact with Westerners, Hawaiian history, genealogy, myths and legends were passed down as oral recitation, beginning with the *Kumulipo*.

Dr. Christopher A. Reichl, professor of anthropology and chair of UH Hilo’s Japanese studies program, has published a manuscript, “Storied Pictures: On the Possibility of an Incipient Level of Pictographic Writing in Pre-Contact Hawai’i.” In the article, which appears in the October 2008 edition of *Rapa Nui Journal: the Journal of the Easter Island Foundation*, Reichl argues that Hawaiian petroglyphs are the basis of a logographic writing system, similar to the pictographs in the *rongorongo* system of the early Rapanui people of Easter Island.

Reichl, a linguistic anthropologist who worked as a translator of written Japanese before coming to Hawai’i in 1989, had seen the early pictographic forms of Sino-Japanese characters. After observing petroglyphs and applying I.J. Gelb’s definition of writing as “human communication by conventional marks,” Reichl “assumed that the petroglyphs represented the first stage of a pictographic system that would have developed as it had on Easter Island.”

Reichl said that Gelb’s definition of writing, while “extremely broad,” made sense in the context that pictographic writing was a staple among many cultures, including Egyptians, with hieroglyphics, Sumerians, in whose system “we can see the birth and the development of pictographic writing from its earliest forms,” Mayans, “who had an entire system of pictographic writing,” and his own “awareness of the development of Chinese characters.”

“I concluded that writing was a representation of things, not words,” Reichl wrote. “Many Sino-Japanese characters have different pronunciations in Japanese, Mandarin, or Cantonese ... but retain a single meaning across societies, and are essentially abstracted, stylized pictures ... This means that standardization of the pictographs, and associating their meanings in the minds of the people, through the hundreds of years of drawing them, is part of the process of creating a writing system.”

Reichl noted the similarity of numerous petroglyphs in the rock art of both the Rapanui and Hawaiians. Describing the development of *rongorongo* as pictographic at first, and evolving into a logographic script, he postulated that the same linguistic evolution would have taken place in Hawai’i if Western contact had not occurred. The nearly identical glyphs in Easter Island and Hawai’i include “the Birdman and face mask motifs ... also the phallus and the vulva, the fish hook and others.”

“They (the petroglyphs) represent a stage in which pictures become abstracted and stylized by convention, a necessary precondition for using the glyphs in writing as a script and a process that may take hundreds of years,” Reichl wrote. “In Easter Island, we have the parallel process: petroglyphs become the components of a logographic script used to facilitate recitation of lengthy genealogical chants. There are too many parallel points to be able to say, as we do, that Hawaiians had no writing.”

Reichl also cited the curious case of the Cherokee, who were developing their own logographic writing before contact with Europeans and their descendants. After contact, the Cherokee developed their own phonographic script, “follow(ing) the same principle as Western writing, that of representing the sounds.”

“Why invent thousands of logographs when you’ve learned it can be done with a few dozen re-combinable elements?” he queried.

Not unexpectedly, Reichl has found little, if any support for this theory among today’s scholars of Hawaiian studies, who have
Calton and Hammes contribute to award-winning encyclopedia on business and ethics

Essays by UH Hilo business college professors, Drs. Jerry Calton and David Hammes, are part of the recently announced award-winning Encyclopedia of Business Ethics and Society.

Calton is a member of the 36-person editorial board for the project, both editing and writing essays. Calton’s essays focus on trust, stakeholder engagement, postmodern ethics, and ethics of dialogue. Hammes’ essays address economic efficiency, welfare economics, Vilfredo Pareto, Pareto efficiency, the council of economic advisors, and unemployment. Calton and Hammes co-authored an essay that highlights the views of Adam Smith on the complementary roles self-interest and moral sentiment have in balancing the insights of ethics and economics.

The five-volume Encyclopedia on Business Ethics and Society is selected as one of only two “outstanding” titles for 2008 by the Reference and Users Association of the American Library Association. Seven others are deemed “noteworthy.” Titles in these categories are judged to have useful content and appropriate for medium- to large-sized academic and public libraries.

The encyclopedia also received a Choice Award, being on the Outstanding Academic Titles list from Choice, Current Reviews for Academic Libraries, a publication of the Association of College and Research Libraries, a division of the American Library Association. Outstanding Academic Titles are viewed to be the “best of the best.” This year’s list includes 679 books and electronic resources chosen by the Choice editorial staff from 7,190 titles reviewed by the journal.

The encyclopedia is an authoritative work that emphasizes ethics in strategic management, corporate governance, and organizational culture, reflecting the research interest generated by such corporate scandals of Enron and the ensuing congressional legislation of the Sarbanes-Oxley Act. Compiled by Robert W. Kolb, a professor at Loyola University of Chicago, the five-volume encyclopedia represents the combined effort of Kolb, his editorial board of distinguished scholars, and numerous experts from the fields of business ethics, economics, and law from around the world.

New EEO/AA Director and UH Hilo a great fit

by Ken Hupp

A legendary Hawai‘i political figure once said “A person should not seek an office. The office should seek the person.” That pronouncement from former Speaker of the House and Maui Mayor Elmer Carvalho would seem to be a perfect description of how UH Hilo found its incoming Director of the EEO/AA Office.

Kelly Oaks was selected for the job following a nationwide search. Oaks brings with her over 13 years of EEO/AA and diversity experience dating back to 1996 with the University of Nevada. Since 2003, she has held various diversity and equity related positions at Virginia Tech, including the positions of Equity Manager, Associate Director of Equity Initiatives and her most recent position, Director of Equity Initiatives.

But her resume isn’t the only reason Oaks and her new job appear to have been made for each other. The position she’ll assume on May 1, 2009 fulfills some longtime personal and professional goals as well.

“When my family lived in Reno, we would often visit the different islands, and the island of Hawai‘i was my favorite,” Oaks explained. “I loved the geographic and cultural diversity and always thought it would be a great place to live. So when I saw the ad for this position, I jumped at the opportunity.”

Oaks describes herself as a passionate advocate for higher education. She said another factor that attracted her to UH Hilo was the University’s relationship with the host culture.

“As I explored positions, my goal had been to find an institution that invested in giving back to the community,” Oaks said. “UH Hilo’s focus on Native Hawaiian culture spoke to me as it seemed to be a key indicator that the institution was invested in the community.”

The EEO/AA Office is responsible for campus equal opportunity employment practices and diversity initiatives. UH Hilo has consistently received high national rankings for its diversity in U.S. News and World Report’s Annual Survey of America’s Best Colleges and Universities. Oaks believes that UH Hilo can set the...
Chancellor Rose Tseng provided the keynote address last month to the Women Leaders in Higher Education, American Council on Education, held at the O‘ahu Country Club.

Carolyn Ma, Coordinator, Clinical Education, has been elected to the Board of Directors of the Hawai‘i Pharmacists Association (HPhA) for the 2009-2011 term. HPhA is the State chapter of the Pharmacists Association, which includes American Pharmacists Association and American Society of Health Care Pharmacists.

Kathleen Commendador, Assistant Professor, Nursing, and Robert Chi, Specialist, had their paper on “Integration of Interactive Classroom Respond System for Teaching: Nursing Students Perspectives” accepted for presentation at the ED-Media 2009 – World Conference on Educational Multimedia, Hypermedia & Telecommunications, to be held in Honolulu, HI in June.

Terrance Jalbert, Professor, Finance, recently had “An IRA Strategy for the Unemployed?” accepted for publication in Tax Notes. The paper is co-authored with Gary Fleishman.

Julie Ann Luiz Adrian, Assistant Professor, Animal Science, had her article, “Five Common Toxins Ingested by Dogs and Cats,” published in the Compendium for Continuing Education for Veterinarians. The article is featured on the journal’s cover and is recognized by Auburn University for continuing education credit for veterinarians.

Jodilyn Kunimoto, Academic Advisor, Advising Center, presented a concurrent session, “Put it on the Marquee, and they will come (maybe)” at the 2009 Pacific (Region IX) National Academic Advising Association conference, held last month in Las Vegas, NV.

Bryan Kim, Professor, Psychology, has been appointed as Associate Editor of the Measurement and Evaluation in Counseling and Development journal, which focuses on psychometric issues on psychological assessment and is a major outlet for research on psychological instruments. It is the official journal of the Association for Assessment in Counseling and Education.

Helen Wong Smith, Librarian, was awarded the Agnes C. Conrad Award last month at the Annual Conference of the Association of Hawai‘i Archivists, which recognizes outstanding contributions to the archives profession in Hawai‘i. Wong Smith is the third recipient of the biennial award.

Adam Pack, Assistant Professor, Psychology, had his latest scientific publication on humpback whales featured in several online sites, including “ScienceNow” (http://sciencenow.sciencemag.org/cgi/content/full/2009/224/2) and “DiscoveryNews” (http://dsc.discovery.com/news/2009/02/13/humpback-whale-atraction.html). He was also recently appointed as an Associate of the journal, Behavioral and Brain Sciences.

Keola Donaghy, Assistant Professor, Hawaiian Studies, presented a paper on “Pai Ka Leo: Raising Hawaiian Language Through Its Music” at the annual meeting of the Southern California and Hawai‘i Chapter of the Society for Ethnomusicology held at UCLA. He also composed and performed a mele komo (entrance chant) at the ceremony, which celebrated the entrance of Hawai‘i and Hawai‘i-resident members into the Chapter.

Yoshitaka Miike, Assistant Professor, Communication, guest-edited a special issue of the Journal of Multicultural Discourses on “New Frontiers in Asian Communication Theory” (Vol. 4, No. 1). Miike’s introduction outlines five new frontiers of inquiry and summarizes the articles in the special issue.

Shuguang Li, Associate Professor, Mathematics, had a joint paper accepted to Mathematika, a prestigious peer-reviewed mathematical journal. The authors improve on a previous result of Li’s on primitive roots published previously in the same journal, and also present an alternative way to presenting key concepts and relations.

Wayne Miyamoto, Professor, Art, is currently participating in 20 Going on 21 at the Contemporary Museum in Honolulu. The exhibit features 21 artists selected by a jury of three distinguished art world professionals: Melissa Chiu, director, Asia Society Museum, New York, Lawrence Rinder, director, Berkeley Art Museum, California, and Joseph Havel, director, Glassell School of Art at the Museum of Fine Arts, Texas. The exhibition runs through June 21, 2009.

William Concepcion, Counselor, Counseling Center, is the first author of the paper, “Lessons Learned from Teaching Cross-Cultural Research Methodology and Counseling Practice,” which was accepted for presentation at the 117th Annual Convention of the American Psychological Association in Toronto, Canada in August. He is also the first author of a workshop proposal, “Exploring Filipina/o American Identity: A Call to Our People,” which was accepted for presentation at the Annual Pamantasan Conference, to be held at Maui Community College this month.

Ron Amundson, Professor, Philosophy, and his student research assistant, Akira Ruddle-Miyamoto (son of Art Professor Wayne Miyamoto), have co-authored a paper on “A Wholesome Horror: The Stigmas of Leprosy in 19th Century Hawai`i,” which is under consideration by Disability Studies Quarterly, and which Akira will present a version of at the Pac Rim International Conference on Disabilities in Honolulu in May. Additionally, Amundson’s research on evolutionary biology was featured in Malamalama Online in February. “Development Returns to Evolution Theory” can be found at http://www.hawaii.edu/malamalama/2009/02/.

Judith Fox-Goldstein, Administrative Director, Conference Center, has been selected as one of ten finalists for Pacific Business News’ Businesswoman of the Year award. The 10 finalists from throughout the State were selected by the Honolulu Chapter of Executive Women International, and will be honored this month at PBN’s “Women Who Mean Business” event. The prestigious recognition is sponsored by PBN, American Savings Bank, Kapiolani Women’s Center, and the Hawai`i Convention Center.

Emmeline de Pillis, Professor, Management, will participate in “Business as an Agent of World Benefit: Management Knowledge Leading Positive Change” conference in October, a joint effort of the UN Global Compact, the Academy of Management, and Case’s Weatherhead School of Management. de Pillis, with Vicki Whiting of Westminster College and Village Banking founder John Hatch, will present “A Five Phase Approach to Poverty Eradication: An Educational Proposal for Sustainable Leadership and Sustainable Aid.” The authors outline a phased approach to developing management students to become leaders in addressing the medical, economic and educational needs of the world’s poor.
Commencement goes green!
UH Hilo Conference Center re-vamps commencement registration

by Judith Fox-Goldstein

For the first time in the history of the UH Hilo Commencement, a registration process for participation in the Commencement Exercise has been implemented. Students may now register on line at www.uhh.hawaii.edu/academics/graduation/.

The UH Hilo Conference Center has made registration, and access to information, very easy. Information about Commencement, as well as answers to the most frequently asked questions, is now online at www.uhh.hawaii.edu/academics/graduation/. Faculty and staff can save time by advising students to go to this website for answers. Easy links, as displayed below, will take students directly to the UH Hilo Bookstore to purchase regalia, address questions regarding the student speaker and provide vital information regarding accessibility concerns.

Please help us in educating the student population about the process for Commencement by familiarizing yourself with the site. It’s our hope that the full transition to a paperless Commencement registration process will be completed in time for the fall 2009 Commencement Exercise.

The UH Hilo Conference Center remains available for additional assistance and can be reached at commence@hawaii.edu or x47555.

(Editor’s note: Judith Fox-Goldstein is chair, commencement committee.)

On March 18 UH Hilo hosted a joint U.S.-China delegation of leading scientists and technical experts on renewable energy from the National Academies of Science and Engineering in both countries. A working meeting and roundtable discussion were held on campus with the delegates and representatives from the Mayor’s Office, UH Hilo, HELCO, KIIA, and local agricultural businesses. “Our gateway location where East meets West, combined with the Big Island’s advances in renewable energy, provides UH Hilo a great opportunity to create another global niche for itself in the area of scientific research,” Chancellor Tseng noted.

New EEO/AA Director
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standard for other institutions.

“UH Hilo with its diverse student body and commitment to inclusive excellence is uniquely positioned to be a model for equity and inclusion,” Oaks said. “The University’s emphasis on cultural revitalization and preservation has tremendous implications for institutions who seek to enhance educational attainment for under represented students.”

In announcing Oak’s appointment, Chancellor Rose Tseng said the EEO/AA Office will be newly delegated to the Vice Chancellor of Administrative Affairs, Dr. Debra Fitzsimons.

“Ms. Oaks’ record is impressive, and we are looking forward to her coming on board,” Tseng said. “I am confident that both Dr. Fitzsimons and Ms. Oaks, with their combined experience in this area, will take UH Hilo to the next level in equal opportunity, diversity, and equity initiatives and will offer training and workshops that the campus needs.”
Has your ever wondered who to call when you see an injured turtle on the beach? How to culture a black pearl? How small is a fish that is too small to keep?

Find out the answer to these and other fascinating questions concerning the ocean surrounding us at the 3rd annual Ocean Day Hawai‘i, hosted by the UH Hilo Pacific Aquaculture and Coastal Resources Center (PACRC) and Marine Science Department, in partnership with the University of Hawai‘i Sea Grant and Hilo Jaycees. Admission is free for this family-friendly event on Saturday, April 25, 10 a.m. to 3 p.m. at PACRC on Kalaniana‘ole Avenue in Keaukaha.

Ocean Day Hawai‘i is a community outreach event designed to increase public awareness of ocean issues such as conservation, ocean resources and ocean safety through fun, interactive displays, activities and booths. Over 1,000 people attended last year’s event, which was double the first year’s turnout. This year’s Ocean Day promises to be bigger and better, with additional and more diverse displays.

All ages will enjoy the hands-on activities prepared by UH Hilo Marine Science researchers and partners, including the Hawai‘i Division of Aquatic Resources, Marine Mammal Response Network, Hawai‘i Wildlife Society and Mokupapapa. For the keiki, there are fishing games, touch-tank exploration and face painting plus crafts and activities, including a poi pounding workshop. Artwork of our coastal Hawai‘i nei by Keaukaha keiki will be displayed and underwater remote operated vehicles (ROVs) will be cruising around in a big tank, courtesy of local robotics groups. This is also a great opportunity to tour the aquaculture site and view some of PACRC’s ongoing research projects.

In addition to providing information on current topics such as why plastic is so harmful to marine life and what we can do to help identify and control aquatic invasive species, other booths will focus on our coastal heritage here in Hawai‘i. Information will be available on how to get involved with beach clean-ups, what you can do to help preserve and protect our ocean resources, and how to gain a career in the ocean sciences.

There will be a welcome by Patrick Kahawaiola’a of the Keaukaha Community Association and UH Hilo Chancellor Rose Tseng. For more information, e-mail Sharon Ziegler-Chong at ziegler@hawaii.edu or Michele Kubojiri at mkubojir@hawaii.edu or call 933-3289.

On March 16-17, Ka Haka ‘Ula O Ke‘elikolani College hosted approximately 70 linguists involved in the documentation and conservation of endangered languages. These linguists came from throughout the world, including Camaroon in Africa, China, Canada, Australia, Sweden, and New Zealand. The conference first involved the presentation of papers by individuals, such as Ka Haka ‘Ula faculty member Keola Donaghy, in Honolulu. The Hilo portion of the conference involved the application of language revitalization in a community. Ka Haka ‘Ula’s programs are regarded by linguists as the site of leading effort in language revitalization in the United States and the North Pacific Basin. Participants visited the preschool through tertiary education programs of Ka Haka ‘Ula and its consortium partners as well as the bilingual exhibits of ‘Imiloa. Fully participating were the upper-division and graduate students of the some 188 Hawaiian Studies and Linguistics majors in Ka Haka ‘Ula.
Campus Events

April

1  "I" removal deadline: student to instructor  
   *Focus on UH Hilo*, 8 p.m., Channel 55

2  Graduate thesis/dissertation to committee deadline

3  Graduate thesis/dissertation defense deadline
   *Twelf Nite O’ Wateva!*, 7:30 p.m., PAC, Admission

4  The Alison Brown Quartet, 7:30 p.m., PAC, Admission

5  Last day to apply for credit-by-exam for spring

6  Holiday: Good Friday

10  "I" removal deadline: instructor to Office of the Registrar

15  Last day to submit credit-by-exam result to Office of the Registrar
   *Focus on UH Hilo*, 8 p.m., Channel 55

17  ‘T’ removal deadline: instructor to Office of the Registrar

17, 18  *Twelf Nite O’ Wateva!*, 7:30 p.m., PAC, Admission

19  *Twelf Nite O’ Wateva!*, 2 p.m., PAC, Admission

24, 25  *Twelf Nite O’ Wateva!*, 7:30 p.m., PAC, Admission