Challenges & Opportunities

Chancellor Don Straney
March 2, 2016
Rotary Club of Hilo Bay
Hilo
Fall 2015 Enrollment

3,829 TOTAL (-2.4% from Fall14)
- 3,239 Undergraduate
- 569 Graduate

REGISTRATION STATUS
- 18% First Time
- 15% Transfer
- 2% Returning
- 65% Continuing

Fall 2015 Cohort

‘A‘ohe pau ka ‘ike i ka hālau ho‘okahi
One learns from many sources
Fall 2015 Enrollment

- 53% Hawai‘i Island
- 70% Hawai‘i State
- 24% U.S. Mainland
- 6% International
- 28% Native Hawaiian

21st Annual Ho‘olaule‘a

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Financial Aid

$42 MILLION AWARDED

- 75% of students depend on financial aid
- 45% of students qualify for Pell grants
- 7,000 applications
- Private scholarships account for 1% or $540,000 of total aid

Makuakāne ‘Ohana:
The Daniel and Lydia Makuakāne Endowed Scholarship

‘Aʻohe pau ka ʻike i ka hālau hoʻokahi
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Strategic Goals

• GRADUATION
  - Provide applied learning experiences & support
  - Inspire excellence in teaching, research & collaboration

• INFRASTRUCTURE
  - Foster vibrant & sustainable environment
  - Facilitate organizational excellence

• INDIGENOUS FOUNDATION
  - Cultivate diversity rooted in indigenous history

• INNOVATION
  - Strengthen impact on community

ʻAʻohe pau ka ʻike i ka hālau hoʻokahi
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UH Hilo Photovoltaic Array
Accomplishments

- Awarded 430+ doctoral degrees 2011-2015
- Graduated 132 MS students in 11 years from Tropical Conservation Biology program
- Established MA in Heritage Management
- Opened Hale ‘Alahonua residence hall
- Received LEED certification for new Student Services Bldg
- Added food vendors throughout campus
- Celebrated ‘Imiloa Astronomy Center: 10 yrs
- Ranked most diverse 4-yr public campus in U.S. *(Chronicle of Higher Ed)*
Challenge: Enrollment

“The planning period is only as long as the assumptions behind the plan hold.”

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Challenge: Enrollment

STRATEGIES

• Set Targets
• Inform and Market
• Recruit Actively
• Retain Students Until Graduation
• Develop Thematic Semesters

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Strategy

RECRUITMENT
- P-20 Pipeline
- Early College Programs

RETENTION
- Academic Support
- Advising & Mentoring
- Transfer Pathways
- Summer Bridge
- Freshman Village
- Living-Learning Communities

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Applied Learning Experiences

**Marine Science:**
Water sampling in Puakō

**Conservation Biology:**
Bioacoustics, forest bird identification

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Challenge: New Leadership

• Vice Chancellor for Student Affairs
• Dean of Pharmacy
• Dean of Arts & Sciences

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Challenge: Develop New Initiatives

- Transfer Pathways
- Agribusiness
- Aviation
- Conservation Industry
- Cooperative Education
- Energy Science
- Health Careers
- ‘Ike Hawai‘i

‘A‘ohe pau ka ‘ike i ka hālau ho‘okahi
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Enrollment Target

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University of Hawai‘i for Hawai‘i Island
WORKING TOGETHER TO SERVE THE ISLAND AS A WHOLE