Fall Enrollment 2007-2017

- 2007: 3573
- 2008: 3773
- 2009: 3974
- 2010: 4079
- 2011: 4139
- 2012: 4157
- 2013: 4043
- 2014: 3924
- 2015: 3829
- 2016: 3666
- 2017: 3539
Degrees & Certificates 2008-2017

- 2008: 588
- 2009: 614
- 2010: 601
- 2011: 731
- 2012: 915
- 2013: 809
- 2014: 806
- 2015: 905
- 2016: 893
- 2017: 955
Directions & Strategies

RECRUITMENT • RETENTION • GRADUATION
Student Affairs: Recruiting Campaign

https://www.youtube.com/watch?v=tlyb_HBXWTk
Student Affairs:
New Student Profile Fall 2017

CLASS SIZE
Applicants: 3,055
Accepted: 2,464
Enrolled: 1,091

STUDENT TYPE
Freshmen: 415
Transfer: 435
Returning: 79
Unclassified: 37
Exchange Students: 84

INTERNATIONAL STUDENTS: 104

Where are they from?
Hawai‘i Residents: 66%
States Represented: 36

Top Five States
Hawai‘i
California
Washington
Alaska
Colorado

Hawai‘i Island: 528
O‘ahu: 119
Maui: 41
Kauai: 23
Moloka‘i: 5
Student Affairs:
New Student Profile Fall 2017

HIGH SCHOOL GPA (Mean)
3.4

MALE: 37%
FEMALE: 63%

ETHNICITY:
Hawaiian & Pacific Islander 37%
Caucasian 24%
Asian 16%
Mixed 14%
Hispanic 3%
African American 2%
Other 4%

Top 5 Majors
Business Administration
Marine Science
Psychology
Kinesiology
Biology

New Graduate Students
201
(Includes Daniel K. Inouye College of Pharmacy students)

Early College/Running Start
40

International Representation

Pre-Nursing
+118
Pre-Engineering
10

WUE Program Students
130
Student Affairs:
Growing Enrollment

ADMISSIONS
• Launched new recruiting campaign
• Largest incoming class: Recruited 415 first-time freshmen in fall 2017, up 12.5% from last fall
• Hiring admissions counselor and transfer admissions counselor
• Meeting UH System Enrollment Management Action Plan

FINANCIAL AID
• Awarded more than $64 million
• New Micro-Scholarship
Student Affairs: Growing Enrollment

NEW STUDENTS
- Reduction in Orientation fee
- Transitioning to First-Year Experience Program

HOUSING
- 740 students up from 672 last year
- Living Learning Communities
- Reduced pricing of Hale ‘Alahonua

Environmental Sustainability Living Learning Community
Academic Affairs: Reorganization

- Reorganizing College of Arts and Sciences into 2 college units
- Removes administrative layer to facilitate communication and improve faculty engagement in retention
- Overall goal is to foster student success and better use of resources
Academic Affairs: Peer Advising

- Creating peer advising networks for Psychology, Marine Science, and Kinesiology
- Planning for creating additional peer advising for other large depts
- Goal is to inspire students to stay on graduation pathways and minimize time to graduation
Academic Affairs: Peer Mentoring

• Have created embedded advising and tutoring in English 100 courses
• Creates environment where students share and learn
• Develops stronger writing and communication skills necessary to succeed in college
Academic Affairs: Alignment of Courses and Pathways

- Planning to realign courses for easier transfers between UH community colleges and UH Hilo
- Studying development of refined math pathways to get students the analytical skills they need to succeed
Research:
EPSCoR & Data Science

- $20M NSF award to UH System for 5-year study of water sustainability issues throughout the state
- Will fund new UH Hilo Data Science program to benefit Hilo & island communities throughout the Pacific
14 ONGOING PROJECTS AT $60M, incl:

- Daniel K. Inouye College of Pharmacy, $31.3M
- UH Telescopes on Maunakea, $5M
- Life Sciences Bldg Renovations, $5M
- Emergency Shelter, Student Housing, $2.8M

INITIATED

- Hale ‘Alahonua Housing A/C, est. $6.4M
  ($3M approved, $3.4M request FY19)
Infrastructure:
21st Century Spaces

Three Pilot Classrooms

Campus Center Dining Room Renovation
Strategic Planning: Integrated Academic and Facilities Plan

• Programs that “take advantage of the unique physical and social characteristics of the island, attracting and serving Hawai‘i Island students who are qualified for baccalaureate entry and seek opportunities for highly engaging and experiential learning”

Master of Arts in Heritage Management